

# We made the best Civic even better.

Introducing a funner, smarter, techier Honda Civic. Funner, with Pandora® compatibility.¹ Smarter, with a customizable multi-informational display and SMS texting functionality.² Techier, with standard features like *Bluetooth*,®³ USB integration⁴ and rearview camera. Basically, it's everything...er.









mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. <sup>4</sup>The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. EX-L model shown. ©2013 American Honda Motor Co., Inc.



# INTRODUCING JACOB'S GHOST. A WHISKEY BOTH OLD FASHIONED AND COSMOPOLITAN.

IM BEAM

A SMOOTH AND VERSATILE WHITE WHISKEY. ENJOY IT IN A GHOST OLD FASHIONED, A GHOST COSMO, OR ANY DAMN WAY YOU PLEASE.



James B. Beam



### **12** Circus Maximus

Burritos falling from the sky? Mexican wrestlers opening up your Coronas? Kate Upton hanging out in a teeny-tiny bikini? The answer to all these questions is yes. Plus, Star Trek's Simon "Scotty" Pegg!



### 46 Style

There's no need to smell like an orangutan who's just completed a tour of a cheese factory. Learn how to lose your stench, smooth your face, fix your hair, and get those pearly whites, er, white.



### **70** Features

Crash the greatest party in history, where Michael Bay handles the entertainment, Andrew W.K. mans the tunes, and Snoop Lion is in charge of the smokes. Plus, dorks with swords!

### **29** How To

Original moonwalker Buzz Aldrin parties in space, a soldier schools us on Army lingo, and strongman Nick Best carries you through the toughest workout known to man. Also? A giant-ass meatball.



It's time to class it up a bit, gentlemen. To begin, take a spin in the first two-seat Jaguar sports car in decades. Then head to the links with the slickest in Jedi-approved golf gear. Tell Muffy we say hello!



### 90 Hot Sauce

Hometown Hotties finalist Persephanie takes a look at your lame letters, our in-office masseuse rubs us the right way, and we head to Las Vegas to give 13 lucky girls the *Maxim* treatment. Happy yet?

6 LETTERS
96 CREDITS
100 MAXIM CLASSICS



## \_etters

### **Making the Cuthbert**

You love our cover and hate our burger. Is there no pleasing you people?!

### **Death Wish**

I've been a loyal subscriber to this great magazine since 2000. As a joke I scribbled, "Would it kill you to put Elisha Cuthbert on the cover?" on my renewal check. Imagine my surprise when I got the March issue and saw Elisha staring back at me. I promise to use my check-scribbling powers for good!

### —Matt Worzala, via e-mail

Your scribble did get Elisha on the cover, and, sadly, yes, it did kill one Maxim editor. Hope you're happy.

### **Cuthbert to the Rescue!**

Somehow Elisha gets more gorgeous every year. It's like she's superhuman. Hey, there's an idea! She plays a superhero in a movie, and you guys could design her costume!

### -Michael Bowser, via e-mail

We're on it. Anyone out there know how to make a bulletproof thong?

### **Burger Bust**

I made the St. Patty's Day burger [How To, March], and the picture does not look like what I got. Your cabbage looks perfect; mine looks stewed and covered in dark goo. I swapped in blue cheese for an upgrade.

### -Benjamin Fay, via e-mail

In the end it all turns into dark goo. We're just cutting to the chase, buddy.

### **Not-So-Great Scot**

So who were you trying to piss off with the Scrooge McDuck reference in the March issue's Jameson whiskey review [Circus Maximus, Drinks]: the Irish or

### WE GOT IT IN THE MAIL

### Hoo-ha Helper

This month we received Evi by Aneros, a "handsfree Kegel exerciser anatomically designed to fit all women." That's right: Someone sent us a barbell for cooters. Now, we don't have a vagina, but if we did, we're sure it would be big and strong, not some pansy-assed front fanny that needs to tone up with an exercise dong. So forgive us for being offended, but we like to think of our imaginary lady parts as the Arnold Schwarzenegger of vaginas. Go pump up someone else's V. \$70, aneros.com

the Scots? You probably succeeded in both by including a Scottish cartoon character while reviewing an Irish whiskey.

### —Jay Barry

We were trying to piss off insane people. Seems to have worked beautifully.

### **Keyboard Splat**

dudes if you wont comment on my comment then fuck you. ive been a member since, so weve seen plenty of zombie or walker shows. and everyone thinks since they have a gun they will survive. my question is what is the best blade that will last both zombie movies and walking dead. ps i dont think you will respond bitches

### -David Kaiser, via e-mail

Judging by your typing skills, David, we're going to assume you are an undead walker trying to trick us into revealing our slaying secrets. Nice try, zombie asswipe!

### Lather Up!

I have a question regarding upkeep. I'm not the kind of guy who goes to spas, so I tend to use my bathroom as my personal sanctuary. I have to be up at 4 A.M. every

day, and I've been looking for a mint bar soap that will wake me up and tingle the skin. I am not one to use a loofah, which is why I want it to be in bar form. Any recommendations as to which soap can provide what I am looking for? Thanks a lot for your help.

### -Isaac, via e-mail

YOU HAVE

and hate to:

Happy to help, Isaac. We think we have a solution that will address all your needs without breaking the bank. To get that minty scent, rub toothpaste all over your chest. Then, to get that skin tingle, stick your dick in a toaster. Rise and shine!

### **Guys Who Play With Dolls**

In your article "The (Holy) Mother of All Action Figures" [Circus Maximus, Jan/ Feb], you mention that one of the sets of figures made by French artist Soasig Chamaillard is based on the Power Rangers. That's not completely correct. The figures are actually based on the Japanese Super Sentai franchise, specifically Choudenshi Bioman (Super Electronic Bioman). Yes, Super Sentai was eventually made into Power Rangers, but neither Bioman nor Maskman nor Liveman were ever made into Power Rangers.

-Brian Romel, via e-mail God, do we feel stupid.



PHOTOGRAPH / JOHN RUSSO (ELISHA)





### CHIEF CONTENT OFFICER

### Dan Bova

CREATIVE DIRECTOR Paul Scirecalabrisotto MANAGING EDITOR Yeun Littlefield

DIRECTOR OF PHOTOGRAPHY Andrea Volbrecht

DEPUTY EDITOR David Swanson ENTERTAINMENT DIRECTOR Patrick Carone

SENIOR EDITOR Laura Leu

SENIOR ASSOCIATE EDITOR Stephanie Radvan

ART DIRECTOR David Zamdmer ASSOCIATE ART DIRECTOR Oliver Yoo

PHOTO EDITOR Stacey Pittman PHOTO RESEARCHER

PRODUCTION DIRECTOR

COPY CHIFF

Clare Thigpen

Gustavo Gonzalez

Kenneth Gee

RESEARCH CHIEF Christian Smith

STYLE EDITOR Stan Williams MILITARY ADVISER Dakota Meyer

WEST COAST

WEST COAST EDITOR **Ruth Hilton** 

ASSISTANT EDITOR Julian Stern

MAXIM.COM

EXECUTIVE EDITOR Nick Leftley

MANAGING FDITOR Heather Albano

DIRECTOR OF VIDEO CONTENT
Ken Shadford

PHOTO FDITOR Cory Davis

SENIOR EDITORIAL PRODUCER
Justine Goodman

PRODUCTION EDITOR

ASSISTANT PHOTO EDITOR

ASSISTANT EDITOR

EDITORIAL ASSISTANT Alexa Lyons

Karis Doerner Cameron Berkman

> PRESIDENT Ben Madden

CHIEF FINANCIAL OFFICER Vincent Ohanyan

Bailey Swilley

CHIEF OPERATING OFFICER

David Simcox

SENIOR ADVISER David J. Fishman

PUBLISHER Sean Flanagan

NEW YORK Bruce Kostic (DIRECTOR)

EASHION AND ACCESSORIES SALES MANAGER Sharon Borawski

EXECUTIVE DIRECTOR, INTEGRATED SALES Mark Magnani

DETROIT 248-723-1023 Peter Saad

CHICAGO 312-440-3182 Richard Axel Swedberg (DIRECTOR)

SOUTHEAST ken@rangergroup.com Ken Farher

MIDATLANTIC renee@cleppermedia.com Renee Clepper

NORTHEAST INTEGRATED MANAGER robert.desalvo@rmdmedia.com Robert DeSalvo

DIRECT RESPONSE wberger@mediapeople.com Warren Berge

VICE PRESIDENT, INTEGRATED MARKETING Jennifer Staiman VICE PRESIDENT AND CORPORATE CONTROLLER

Karen Reed

DIRECTORS, INTEGRATED MARKETING Colin Surprenant, Matt Ciccone

ART DIRECTORS Kathy Nestor, Luis Vega DIRECTOR OF ADVERTISING OPERATIONS **Gisele Myer** HUMAN RESOURCES DIRECTOR

Avsha Karachopan PRODUCTION MANAGER
Navah Meller

PUBLIC RELATIONS DIRECTOR Annie Imamura

MANUFACTURING AND PROMOTIONS DIRECTOR Jeffrey Dowd

SENIOR VICE PRESIDENT, DIGITAL

Bill Shaw

### ALPHA MEDIA GROUP

EXECUTIVE CHAIRMAN

Jack Kliger

### MAXIM WORLDWIDE BRAND LICENSING

INTERNATIONAL PUBLISHING MANAGER INTERNATIONAL EDITORIAL DIRECTOR Stephanie Marino

Simon Clays

SENIOR OPERATIONS MANAGER Pauline Lam

INTERNATIONAL RIGHTS COORDINATOR Jeff Whitacre

### MEDIA NETWORK EDITORS IN CHIEF

ARGENTINA

AUSTRALIA Santi Pintado

BULGARIA Hristo Zapryanov

CZECH REPUBLIC

GERMANY

INDIA Vivek Pareek INDONESIA Hutagalung

ITALY Paolo Gelmi

MEXICO/ LATIN AMERICA André Félix

POLAND Krzysztof Papliński PORTUGAL

RUSSIA

SOUTH KOREA

SWITZERLAND Boris Etter

THAILAND Surawono Kruaefan

Diaz Rojo

Santo Araújo

SERBIA Sasha Malenkov Dragan Otašević

Young-Bee Lee

UKRAINE

UNITED KINGDOM Alpha Media

Copyright ©2013 Alpha Media Publishing, Inc. MAXIM® is a registered trademark owned by Alpha Media Group, Inc. All rights reserved. May 2013 issue, Volume 17, Number 4. Maxim is published 10 times a year by Alpha Media Publishing, Inc., 415 Madison Avenue, New York, NY 10017. Tel 212-302-2626 Fax 912-302-2635 maximonline.com Canadian GST Registration # 867774580

Subscription inquiries, including address changes: Visit us at maxim.com/customerservice or write to Maxim, PO Box 420706, Palm Coast, FL 32142, or call 386-447-6312



FONE PHUN

### Dial-a-Reader

Some readers send us jokes. Some send a lot of jokes. And then there's **PATRICK** WALKER, who sends shit-tons of 'em. Our chief content officer gave him a call.

DAN: You've sent in quite a few jokes in the past year. Are you a comedian? PATRICK: No, I'm a police officer in London, A lot of jokes are inspired by what I see on the job.

### Example, please.

I was on a street lined with shuttered businesses, except for the bookmakers. Solstarted thinking, "Hear the one about the fairy, the leprechaun, and the impoverished bookmaker? Don't be stupid, man there's no such thing as a poor bookie!"

Has anyone ever accused your jokes of being crimes? Ha! Some do. Once I stopped a motorist, and he said I pulled him over because I was racist. I said, "We stopped you because our computer said your car doesn't have insurance." Hereplied, "Then your computer is racist."

### One more, please!

This guy was creating a disturbance at the cinema. Man: "I want my money back!" Me: "Why?" Man: "I didn't enjoy the film!" Me: "Well, go sue Steven Spielberg!"

Well played, sir, well played!



# LESS IS MORE.

Introducing Bolt<sup>™</sup>. Old school. New thinking. Minimalist style. Modern performance. Back to basics. Forward technology. From its slim, bobber-style design and raw metal look and feel, to its potent, fuel-injected 942cc V-twin and smooth belt drive, it's everything you need. And nothing you don't. The all-new Bolt. Less...has never meant more. We build it. You make it your own.™



To learn and see much more, scan here or visit StarMotorcycles.com

Message and data rates may apply. May not be available on all devices.





Bolt R-Spec model shown, - Dress properly for your ride with a helmet, eye protection, long-sleeved shirt, long pants, gloves and boots, Yamaha and the Motorcycle Safety Foundation encourage you to ride safety and respect the environment. For further information regarding the MSF course, please call 1-800-446-9227, Do not drink and ride, It is illegal and dangerous. ©2013 Yamaha Motor Corporation, U.S.A. All rights reserved.

For your nearest dealer or Pro Star dealer, and to learn more about the Bolt, visit **StarMotorcycles.com** 



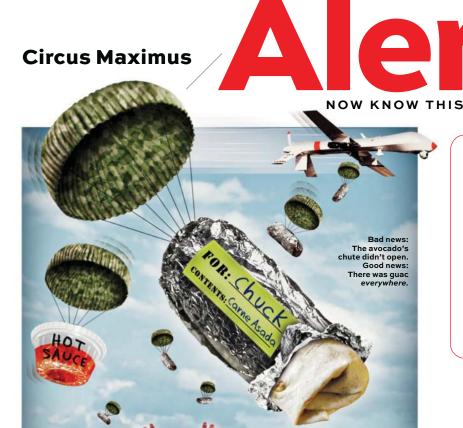




GET MORE. GET EXPOSED.







### **Gut Bombs Away!**

Got a hankering for Mexican food but too lazy to get up? Have the **BURRITO BOMBERS** air-drop a floury tube of meat directly on your home!

We'll know the robot apocalypse has begun when we're being taken out by surgical strikes of neatly wrapped Mexican food. A group of engineers from Darwin Aerospace, Yelp.com's research lab, wants to air-drop burritos on you using drones similar to those deployed in war—complete with the fiery destruction (from your butt). The FAA hasn't approved the use of commercial drones, so the whole thing isn't exactly legal yet. But if it does gain approval, expect to be dodging terminal-velocity burritos shortly after 2015.



### Love in the Time of Wi-Fi

Gizmos that will take your long-distance relationship to the next creepy level.



### Hand-holding Squeeze DoCo-Mo's Taion Heart

and it sends your grip via Bluetooth to your lady's gadget, which matches your pressure, vibrates with your pulse. and even glows. It's like holding hands on ecstasy.



### Smooching

The Kissenger is a pair of bizarre plastic heads with motion-sensitive silicone lips that, when plugged into your computer's USB, sends kisses from one to the other. Slip it some tonque and feel sparks!



LovePalz lets you do it via smartphone and two devices (one on his wiener, one up her hoo-ha) that transmit your thrusts via wi-fi and air pumps. Congrats: You just got laid in the most depressing way possible!



### **Evildoers**' Guilty **Pleasures**

History's most despised villains have some truly shameful secrets.

### Osama bin Laden

**Loved Whitney Houston** The world's top terrorist was also Whitney Houston's number one fan. Bin Laden reportedly planned to marry the singer by wooing her with a mansion in Sudan. Big mistake: All Whit wanted was to dance with somebody, to feel the heat with somebody.



### Bashar al-Assad **Loves LMFAO**

According to leaked e-mails, the Syrian dictator loved jamming to LMFAO's "Sexy and I Know It" and "I'm Too Sexy" hitmaker Right Said Fred. Apparently, the only thing al-Assad hasn't oppressed is his banana hammock.



### Kim Jong-il

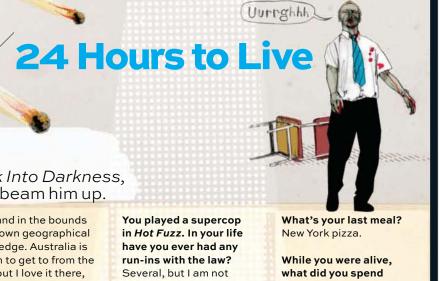
**Loved Waterslides** What did we find when Google Earth let us see inside North Korea's borders? Weapons of mass destruction? Tied-up South Koreans? Nope: water slides. The dictator's pools were filled with water slides loopier than he was. Whee, crimes against humanity!





### THE BEST WAY TO KEEP SOMETHING LOOKING NEW IS TO NEVER LET IT GET OLD.

Introducing Mothers® LeatherTech™ Foaming Wash and Moisture Infusion Gel Cream. Clean stubborn stains with this industry-first, air-infused cleansing solution. Then protect and preserve with our penetrating conditioner, which features advanced multi-layer hydration. It's the simple way to keep your leather looking like it does now, later.



glad you'll never have to

would be fun, too.

What are people saying over your casket? "Nice casket!"

What are your last words? "Beam me up, Scotty"? But I am Scotty, which would be weird. I'd have to say, "Beam me up, me," which throws up a lot of really grisly imagery. I think my last words would have to be, "What

You played a supercop in Hot Fuzz. In your life have you ever had any the most money on? really at liberty to speak

> Name one thing you're do again on Earth. Empty the dishwasher.

Myself.

What woman did you always want to sleep with? Daryl Hannah in Blade Runner. I think that would be fun. That is, if she didn't try to strangle me with her thighs. Actually, that

fucking meteor?"

### Simon Pegg

Circus Maximus

He's Scotty in Star Trek Into Darkness, and it's time for God to beam him up.

### So how do you want to leave this world?

Quickly, with a minimum of fuss and no warning, perhaps hit by a meteor or something. Although I suppose that defeats the whole "24 Hours to Live" thing. OK, so I'd like someone to inject me with a 24-hours-to-live serum, which makes you forget why you're living your life like it's your last day on Earth and then switches you off painlessly after 24 hours of rambunctious fun.

### Do you have any deathbed confessions?

I definitely didn't have enough group sex.

### You're reprising your role as Scotty in the new Star Trek movie. If you could beam yourself anywhere in the universe, where would you go?

That's a daft question, because I have no idea what exists beyond the planet Earth. I could say the surface of Proxima Centauri, but then I might wind up having my eyeballs sucked out through my arse. As such I'd have to keep it

local and in the bounds of my own geographical knowledge. Australia is a bitch to get to from the U.K., but I love it there, so I'd have to say Oz.

run-ins with the law?

Several, but I am not

Was there anyone on

Earth you wanted to

Plenty, but what's the

violence. It is not an

point? Violence begets

answer. Sometimes it's

a response; it's hard to

someone is punching the

other one. I never just hit

though, because they'd

pissed me off. That's a boneheaded thing to do.

someone because I could,

turn your cheek when

punch in the face?

about them.

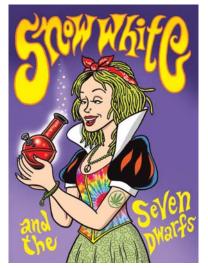
### In Shaun of the Dead you battled zombies. If you came back as a zombie, whom would you terrorize?

You don't get to choose whom you terrorize; it's just the first person you encounter. It could be a cherished loved one or a sworn enemy, whoever is unlucky enough to be in your vicinity when you reanimate. Having said that, I'd like to reanimate at an NRA meeting. I probably wouldn't last long, but it would be fun just to see everybody scrabbling to take the safety catches off their hand cannons.



### **Once Upon a Toke**

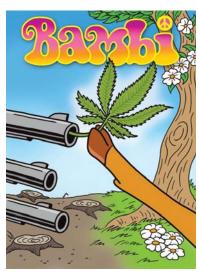
Cheech & Chong's Animated Movie is out on DVD on April 23. Here the great **TOMMY CHONG** gives the stoner treatment to classic animated films. Spoiler: They lived highly ever after.



### Snow White and the Seven Dwarfs

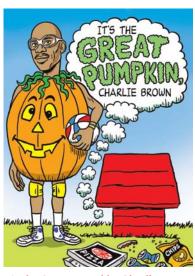
"I wouldn't have Snow White bite into the apple; I would have her smoke into a bong. And the dwarfs, they're the growers. When they're off to work, they go work in a grow tunnel, where they're growing Acapulco Gold.

Sleepy's a downer freak, Doc is into prescription drugs, Happy's a pothead, Sneezy's a coke freak. Who else? Dopey, uh, let's make Dopey the booze head. Grumpy is the guy in rehab. Bashful goes to raves and takes ecstasy. In the end Snow White discovers she's gay and ends up with her own show, like Ellen DeGeneres."



### Bambi

"The hunter who shoots Bambi's mom wants to tear down the forest and build condos. The evil NRA goes in there with their guns and shoots everything except Bambi, who is rescued by these grade-school kids who have pooled their money together to protect him. And so the schoolers, they defeat the evil guys with their cuteness. They also know where their fathers' stash is, and they know it calms their dads down, so they find a way to get the NRA to smoke up. And that's what turns them all into fat pacifists."



### It's the Great Pumpkin, Charlie Brown

"Linus is explaining the Great Pumpkin to Charlie Brown, and they laugh at him, so Snoopy takes Linus and turns him on to a joint. Snoopy has a private stash; that's why he's always lying on his doghouse. They decide to make their own pumpkin, but they're stoned, so it ends up looking ridiculous. They scare Charlie with it, but what he sees in the background is really the Great Pumpkin. Then Snoopy says, 'I forgot to introduce you to my buddy,' and then the guy removes his pumpkin costume, and it's Kareem Abdul-Jabbar."

### **Drive Fast & Prosper**

With STARTREK INTO DARKNESS and FAST & FURIOUS 6

both landing in theaters this month, can you identify which of the following are *Star Trek* alien races and which are cars that race fast and furiously?

Cardassian
 Chrysalian

3. Impreza4. De Tomaso

**5.** Andorian**6.** Touran

7. Spyder 8. Ferengi 9. Gurkha 10. Parada

ANSWERS

1. Trek 2. Trek 3. Fast 4. Fast 5. Trek 6. Fast 7. Fast 8. Trek 9. Fast 10. Trek

### Calling All Gearheads!

**GEARS OF WAR: JUDGMENT** is here, and the Coalition of Ordered Governmentsand April Rose—needs you!

Sorry, April Rose won't be following you into battle on this killer custom GoW trike, but Judgment's all-new story is still a gun-toting, chain-sawing bloody good time. The fourth edition of the sci-fi series about mankind's struggle to defeat the evil Locust Horde introduces the Mission Declassification System, a feature that lets gamers jingle their brass balls harder, turning up the difficulty on each mission by adding new objectives for bigger rewards. Judgment also boasts more multiplayer options and comes packed with a slew of new levels, adding never-before-seen verticality to the battlefield. Watching the COG soldier you're manning jump from a window to trample the opposition is the kind of beauty ballerinas can only dream of achieving.



Scan here exclusive from April!

Hottest jump start ever

### Haven on Earth

Maxim teamed with Xbox to give fans something extra for their Judgment enjoyment: Maps! You can download "Haven" now.

### **Get Chills!**

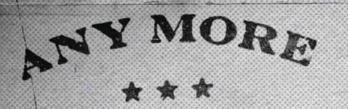
Say hello to Haven. A former tropical oasis turned icv wasteland, the only thing left of Haven's former glory is a bombed-out monastery and an aqueduct that now spits out ice cubes.

### **Get Thrills!**

Here snipers can prey on the slower, dumber members of your team. Don't be that guy. Grab a weapon on the outskirts of the map and head to the center to hold down the fort with your squad.

### **Get Kills!**

Sight lines are largely unobstructed on Haven; if you can see your enemy, they can see you too. The focal point of Haven will make for some balls-out runs during games of Domination.



# AUTHENTIC

= and it would be -

ILLEGAL

While your great
granddaddy was firing up
a pipe, Junior Johnson's was
firing up a moonshine still.
Few family recipes carry a
jail sentence, but to the
Johnson family it was a
way of life. Midnight Moon
moonshine is handcrafted
in small batches, made from
corn and authentically
infused with real fruit.



SOLD NATIONWIDE. ASK FOR MIDNIGHT MOON MOONSHINE IN YOUR LOCAL LIQUOR STORE.

\*\*\* AVAILABLE IN 7 FLAVORS \*\*\*

ENJOY RESPONSIBLY. 2013 PIEDMONT DISTILLERS, INC.
Midnight Moon, 750 mL, Original - 40% alc./Vol.,
Apple Pie - Bottled at 35% alc./Vol., Blackberry, Blueberry,
Cherry, Cranberry, and Strawberry - Bottled at 50% alc./Vol.

\* JUNIORSMIDNIGHTMOON.COM \*

FACEBOOK.COM/MIDNIGHTMOONMOONSHINE



### **Kate Upton**

She has graced the cover of the Sports Illustrated swimsuit issue twice and lives forever in our dreams.

> April 3 marked the second anniversary of the "Teach Me How to Dougie" YouTube video that launched you into the mainstream. How about we declare April 3 Kate Upton Day? Any day that someone wants to make Kate Upton Day, I'm a fan. I'm all about it!

### How did the video come to be?

I was just out having a good time at a game, and my friend caught it, and now all this. I never knew it was going to become "The Dougie."

Are you ever worried that someone will film you doing something less flattering?

Of course. Because I'm always doing something embarrassing on set. I'm just like, "Please don't let that get out." Why can't I have a filter?

You've said you play to your strengths. Is there anything you know you won't do, just because you'd be bad at it? Singing. I'm not gonna be a pop star. I'm a little upset.

You are the spokesmodel for the Gillette Fusion ProGlide Styler. Should we shave our face? Chest? Tell us what would make you happy and we'll shave it! As long as you have confidence, you can rock any look. If you have confidence with chest hair or no; whatever, I'm good with it.



# MAXIM IS NOW ON **XBOX 360**

Download our new app and watch hours of hot women, funny videos, dudes doing stupid things for your amusement and so much more!

### **DOWNLOAD & WATCH NOW**









Introducing the BlackBerry® Z10.

Every feature of the new BlackBerry® Z10 is designed for people on the move. BlackBerry® Hub lets you peek at messages from any app. Flick typing helps you write faster than ever. And Time Shift allows your camera to travel through time and capture the perfect shot.

See it in action at blackberry.com/z10

\*\*\*\* BlackBerry

Keep Moving



Screen image simulated. © 2013 Research In Motion Limited. All rights reserved. BlackBerry, RIM, Research In Motion® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property. All other trademarks are the property of their respective owners.



### **Circus Maximus**

### **Sports**



The NCAA tournament is over, so here are a few ways to fill that great big gamble-y hole in your heart.

### World Cow Chip Throwing Championship



When: April 20 What: In Beaver, Oklahoma, folks gather and throw dried-up cow crud.

**The bet:** Will anyone beat the record of 248 feet? And will anyone shake the winner's hand?

### May the Fourth Be With You



When: May 4
What: National Star Wars
dork-out day.

The bet: What's the over/ under for how long it takes to get fired for wearing your sexy slave Leia costume to work?

### **Mother's Day**



When: May 12 What: The annual salute to that beautiful woman who gave you life.

**The bet:** Twenty bucks says you forget to call her.

### **Mike the Headless Chicken Festival**



When: May 17 and 18 What: A festival held in Fruita, Colorado, dedicated to a chicken that

had its head cut off and continued to live for 18 months.

The bet: Bet anyone that they can't find a creepier festival in America. It's a sure thing!



PEEK

SNAP

FLICK

PING

TEXT

SLIDE

VIDEO

CHAT

SHARE

CLICK

SHIFT

F L O W

\*# BlackBerry.

Keep Moving

"I want vou



### **Drinks**

### **Drink-O De Mayo**

Dump that Skinnygirl margarita. Mixologist SAM ANDERSON of N.Y.C.'s Salvation Taco has a cocktail for your Cinco de Mayo fiesta.

### MICHELADA **DE MAYO**

"Micheladas are a classic, easydrinking Mexican cocktail," says Anderson. "Plus, they go great with food." And, hangovers.

- •1oz. michelada sauce\*
- 3/4 oz. freshly squeezed lime juice
- •1 bottle lager beer, such as Dos Equis

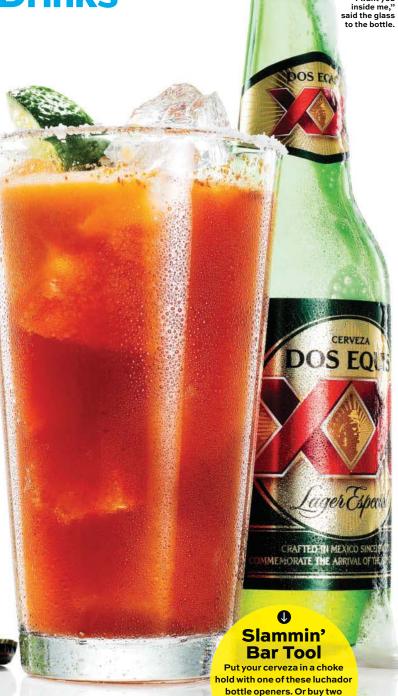
Add michelada sauce (recipe follows) and lime juice to a glass and pour in beer. Add two to three ice cubes. Garnish with a lime wedge dipped in chili salt.

### Michelada Sauce

- 2 garlic cloves
- •1 red onion, quartered
- 4 small ripe red vine tomatoes, chopped
- 1 can chipotles in adobo sauce
- Juice of 1 lime
- 1/2 cup pomegranate juice
- 1/4 cup cilantro

Heat first four ingredients in a saucepan. Transfer to food processor. Add remaining ingredients; blend until smooth.

Visit maxim.com for more Cinco de Mayo drinks.



### **Dive Bar of the Month**



### El Uno Bar, San Diego

You won't find tap beers or English-speaking staff at this SoCal shit hole, but with a crowd of Mexican cowboys and transvestites, it's as close as you can get to Tijuana without a passport (or hepatitis vaccination). 3412 University Ave.

> Got a depress-ingly delightful Write to dive@



and tag-team a six-pack. \$8, coolmaterial.com



### PRECISION AND LUXURY AT ITS BEST

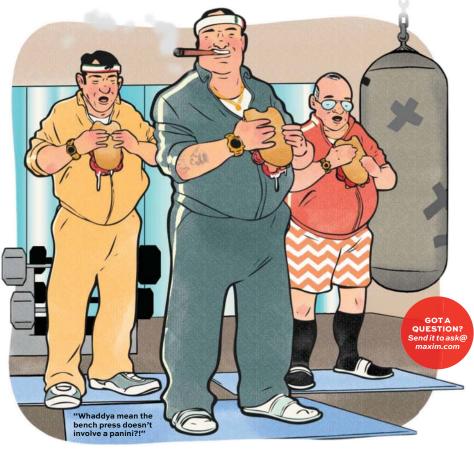
### NOW WITH DIAMONDS AS STANDARD

The Daniel Steiger Alphagraph Diamond. A sporty timepiece with a luxury edge now available direct from the manufacturer at the astonishingly low price of \$179 - a saving of \$916 on the retail price of \$1,095. So how can we make an offer like this? The answer is beautifully simple. We have no middleman to pay. No retail overheads to pay and not the usual mark-up to make, which on luxury items (including watches) can be enormous. We just make beautiful watches beautifully simple to buy.

- Stainless steel case and bracelet featuring divers buckle fused with 18k yellow gold
- Rotating bezel Precision movement featuring month, day, date and dual time sub-dials
- . 6 Genuine diamond indices . Water resistant to 10atms (328ft)
- 5 Year unlimited movement warranty

Includes Soft Lined Wood Finished Presentation Case







-Robert G. Schreib Jr.

Because "Fat Tony" sounds way more intimidating than "Svelte Steve." Actually, Mob Wives star Carla Facciolo has another thought. "They love to eat good!" says Facciolo. "Especially the Italian ones—boy, do they like to throw down. And the wine doesn't help, either!" Hey, if we were stuck working in the waste-management industry, we'd be treating ourselves to gabagool and ziti every night, too.



### Why do I see crazy patterns of colors when I push down on my closed eyes? —Kristen A. Skerry

That's entoptic phenomena. "You're deforming the retina and changing the activity of cells in the back of your eyes that gather light and send those signals to the brain," explains ophthalmologist Stephen Slade. "The blood and oxygen supply is also affected, causing hallucinations." It's the poor man's LSD!



### Is there any way I can increase my odds of conceiving a son? —James Levetsovitis

"Preimplantation genetic diagnosis is the surest technique," says Tanvir Hussain, M.D. "You give doctors a 'deposit'; they'll fertilize eggs taken from the baby mama, pick ones with the Y chromosome, and implant those back into her." The price tag? About \$20,000. Congrats—it's a bouncing ball of debt!

### **Bar Trivia**



Number of people who have bought real estate on the moon. You kids get off our space lawn!



Calories burned from six minutes of sex, according to new research. That's almost half a McNugget!



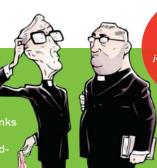
Percent of missing remote controls that are found in the fridge. (No matter how many times you press on-demand, a sandwich will not magically appear.)

### **Circus Maximus**

### **Jokes**



Two ministers are discussing their lives in the church, and one of them says, "I never slept with my wife until after we were married. How about you?" The second preacher thinks for a second, scratches his head, and says, "I'm not sure, what was her maiden name?" — RICHARD GERWECK

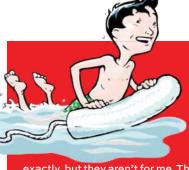


See if your funny bone is bigger than ours. Send your funnies to okes@maxim.com or tweet #MaximJokes.



Our pappy is the guy you definitely don't want to sit next to on the bus.

Q: What has two legs and bleeds a lot? A: Half a cat.



Two young boys walk into a pharmacy one day, pick out a box of Tampax, and proceed to the checkout counter. The man at the counter asks the older one, "Son, how old are you?" "Eight," the boy replies. The man continues, "Do you know how these are used?" The boy replies, "Not

exactly, but they aren't for me. They're for my brother—he's four.
We saw on TV that if you use these, you'll be able to swim and ride
a bike. Right now he can't do either one."—DON S.

Q: What's the difference between *The Hobbit* and Twitter?
A: You only get 140 characters on Twitter. — PATRICK WALKER



### **Beat This Caption**



### Enter here!

Maxim.com/contests\*
Win this! Dexter, Seasons
1-7, on Blu-ray, and a Sony
\$185 Blu-ray player. See
results at Maxim.com or
in the July/August issue!



### March's Winner:

"Apparently, they don't test for PEDs in the Leprechaun League."

—Ty Gable



\*NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. Open only to legal U.S. residents, 18 years or older. Contest begins April 23, 2013 and ends May 10, 2013. Odds of winning depend on number of eligible entries received. For entry and official rules with complete entry, eligibility, prize, and other details, go to www.maxim.com. Sponsored by Alpha Media Group Inc.

At Mothers® we're always thinking of ways to bring innovation and technology together to help get your polishing jobs done quickly and easily.

## ays r

# Foam is fantastic. And when we get a hold of it, it becomes foamtastic.

We're gonna trademark that.

PowerBall. The original foam polishing tool designed to revitalize billet, diamond plate, polished aluminum and stainless steel. Rugged and versatile, it provides unmatched surface coverage.

**PowerFinger.** Still working the kinks out. Look for it sometime between now and never.

**PowerBall Mini**<sup>®</sup> Everything you love about the PowerBall<sup>®</sup> in a smaller size. Plus, it includes an extension for additional reach and pinpoint accuracy.

**PowerPigskin.** Really fun. But really inefficient. We're throwing the flag on this design.

PowerCone. The undisputed king of cones provides unmatched versatility, ideal for getting into tight, difficult to reach areas.

What's next? All we can say is we'll never stop innovating. Just as long as you never stop polishing. Deal? Check out all the Mothers® Power products at Mothers.com.

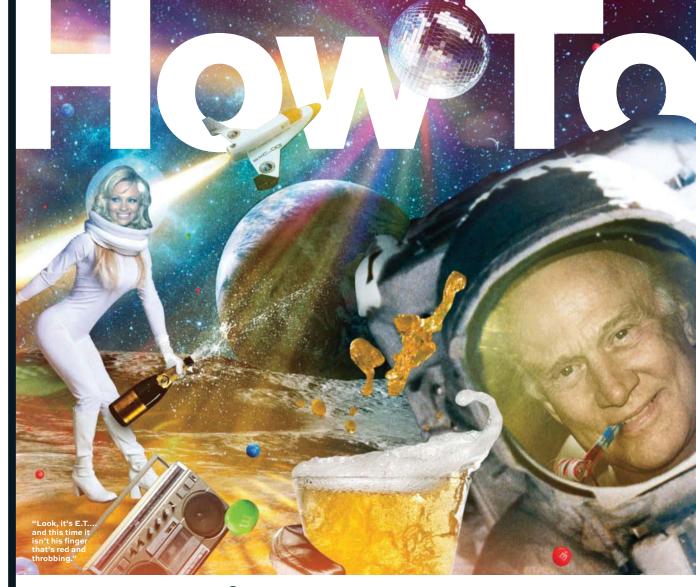




to find out who took the top spot.

Sorry, we count very slowly. (Cause for delay above)

**MAXIM** 



## Party in Space

O.G. moonwalker BUZZ ALDRIN and the Axe Apollo Space Academy are sending lucky guys into space. Here's how to live it up if you go way out.



### **Bring Some** Snacks

"During an hourlong suborbital flight, you won't have time for a meal. It's just you and the pilot, so bring snacks like M&M's that you can play with. But during the cruise back to landing, go for some coconut ice cream. That would be my favorite."



### **Have Some** Bubbly

"Cocktails are tricky since you have to mix the fluids, which would form into spheres and float away. But you can follow them and try to catch them in your mouth, like whale sharks do. (I'm familiar with them because I hitched a ride on one.)"



### Invite the Stars

"From all the celebrities I've worked with, my season of Dancing With the Stars had a few ladies I'd want to bring along. Erin Andrews is great, but the one that really comes to mind is Pamela Anderson. She would be an interesting partner in space."



### Don't Try Dancing

"There's no way you can actually moonwalk in space. All you can do in zero gravity is flail your legs around, and trust me, even flippers won't help. The only way you could create a dance floor is if everyone was tied down with tethers."



### Skip the Bathroom

"The 'toilet' on spacecraft is a collection device with an overboard dump. When any fluid reaches the vacuum, it freezes into flakes, which are then let go into orbit. But on a short flight like the XCOR Lynx spaceship, you'll probably do with Depends."

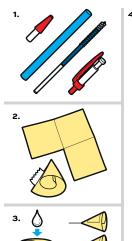


### ...And the Games

"Firecrackers wouldn't be approved on board since you don't want anything igniting. Dunking for apples is popular on Halloween, but that could turn into a big mess in space."

Go to axeapollo. com for a chance to get spacey.

# LLUSTRATIONS / CHRIS PHILPOT







Time to liven up your nephew's balloon-filled party (or the back of your coworker's head).

### You'll need:

- 1 plastic ballpoint pen
- Clear tape
- Safety glasses
- · Hobby knife
- Scissors
- Hot-glue gun • 3"x3" sticky notes
- Small metal pins

Disassemble the plastic ballpoint pen into its various components.

Fold the sticky note in half, then fold it again to create four stacked squares. Unfold it and use the creases as your cut lines, leaving four 11/2inch squares. Roll each one into a cone and hold it together with a small piece of tape.

Strap on your safety goggles and push a pin through the back of each cone with the point protruding. Dab a small amount of hot glue inside the cone to hold the pin in place.

Stuff the dart into the pen housing, the point facing toward the exit. Aim and blow. And like Bill Clinton. refrain from inhaling.

Safety note: Do not aim directly at another person, or a little black blob.



### Talk Like a Soldier

An anonymous member of the Army Special Forces clues you in to their lingo.

### **WE'LL DO IT LIVE**

"A phrase from Bill O'Reilly describing a mission we're given very little information about."

### VIKING NIGHT

"A night where our combat element goes out and parties like Vikings."

### ROLLTIDE

"We trained in Alabama and adopted this as our go phrase for jumping out of planes and all kinds of combat settings."

"Derogatory term for a new guy, normally heard as 'cherry bitch.'"





Hey, funny guy, stand-up vet **BRIAN REGAN** tells you how to rock the Late Show.

Be Prepared "I start working on my set two or three months out. The first five minutes of my live shows are what I hope my spot will be."

**But Not Too Prepared** "You don't want to do it to the point that you have sucked all the funny out of it."

Let Someone Else Dress You

"I utilize the Letterman wardrobe person, because she knows what looks great on TV and I don't."

**Go Short** "They say you get four and a half minutes, but I think of it as four minutes and 15 seconds. I value quality over quantity."

**Don't Expect to Meet Dave** 

"The only time I've ever really seen him out is on the show during the actual taping. That's where our friendship takes place."

See Brian live! For tickets and full tour dates, hit up brianregan.com.



### Millions Demand America's Purest Silver Dollar. Shouldn't You?

### **Secure Your New 2013 Silver Eagles Now!**

Millions of people collect the American Eagle Silver Dollar. In fact it's been the country's most popular Silver Dollar for over two decades. Try as they might, that makes it a very hard "secret" to keep quiet. And right now, many of those same people are lining up to secure the new 2013 U.S. Eagle Silver Dollars — placing their orders now to ensure that they get America's newest Silver Dollar — in stunning Brilliant Uncirculated condition — before millions of others beat them to it.

### America's Newest U.S. Eagle Silver Dollar

This is a newest release of one of the most beautiful silver coins in the world. Today you have the opportunity to secure these massive, hefty one full Troy ounce U.S. Silver Dollars in stunning Brilliant Uncirculated condition. These legal tender United States Silver Dollars feature a nearly 100-year-old design of Lady Liberty striding confidently forward while draped in a U.S. flag, while the other side depicts a majestic U.S. eagle, thirteen stars, and an American shield. But the clock is ticking.

### The Most Affordable Precious Metal— GOVERNMENT GUARANTEED

Silver is by far the most affordable of all precious metals — and each full Troy ounce American Eagle Silver Dollar is government-guaranteed for its 99.9% purity, authenticity, and legal tender status.

### A Coin Flip You Can't Afford to Lose

Why are we releasing the most popular silver dollar in America for a remarkably affordable price? We're doing it to introduce you to what hundreds of thousands of smart collectors and satisfied customers have known since 1984 — New York Mint is the place to find the world's finest coins.

### **Timing is Everything**

Our advice? Keep this to yourself. Tear out the page if you have to, because the more people who know about this offer, the worse it is for you. Demand for Silver Eagles in recent years has shattered records. Experts predict that 2013 Silver Eagles may break them all over again. Supplies are limited and there is a strict limit of 40 per household.

### 30-Day Money-Back Guarantee

You must be 100% satisfied with your 2013 Brilliant Uncirculated American Eagle Silver Dollars or return them within 30 days of receipt for a prompt refund (*less s/h*). Don't miss out on this limited release. Call immediately to secure these American Eagle Silver Dollars ahead of the crowd.

### 2013 American Eagle Silver Dollar BU

Your cost 1-4 Coins - \$36.95 each + s/h
5-9 Coins - \$36.45 each + s/h
10-19 Coins - \$35.95 each + s/h
20-40 Coins - \$35.45 each + s/h

Offer Limited to 40 per Household

For fastest service, call toll-free 24 hours a day

1-800-935-7267

Offer Code TAE229-02
Please mention this code when you call.



14101 Southcross Drive W., Dept. TAE229-02 Burnsville, Minnesota 55337 www.NewYorkMint.com

## How To



### Make a Big-Ass Meatball

Café Martorano chef STEVE MARTORANO teaches you how to build a ball to rule them all.

1. Mix together 3 oz. each of ground veal, beef, and pork. Whisk a large egg and add it to the meat mixture. Season with fresh black pepper, salt, granulated garlic powder, fresh Italian parsley, 1/2 cup Parmigiano2. Break up a quarter-loaf of day-old Italian bread. Soak the bread in warm water until soft, then squeeze all the excess water out. Combine the bread with the meat mixture and roll the ultimate 9 oz. ball.

Here's the secret to a great meatball: Don't bake or steam it—you have to fry it. Fill half a deep pan with vegetable oil and make sure it's hot before adding the ball. Brown it three to four minutes on each side.

### **THE GRAVY**

### You need:

A sweet Italian sausage and 4 oz. of pork butt cut into 1/2 inch pieces. Plus: extra-virgin olive oil, salt, pepper, fresh garlic, a big can of San Marzano tomatoes, and fresh basil.

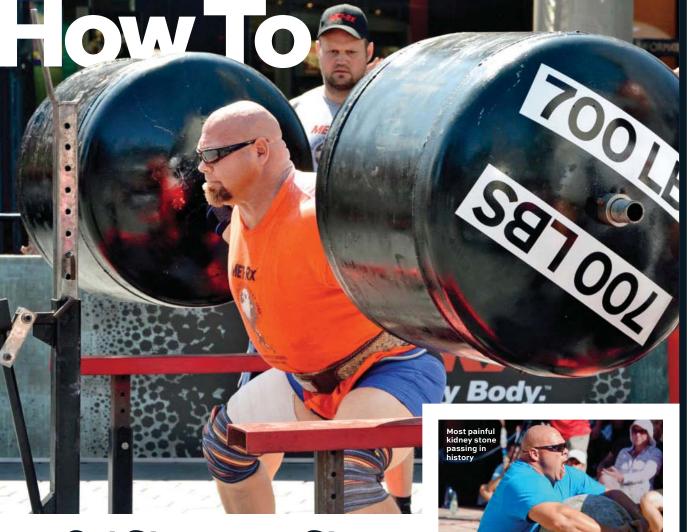
1. In a pot, heat 4 Tbs. olive oil. When it's hot, add pork butt and season with salt, black pepper, and garlic. Brown all sides, about 10 minutes. Remove meat and repeat same steps with the sausage. Sauté some

them in the pot and bring to a boil. Season with salt, pepper, and the basil. Bring down to a low simmer, put the meat back in, and cook for about an hour.

2. Let your fried meatball soak in the gravy. Eat. If you're still hungry, cook some pasta and clean the plate!







### **Get Strongman Strong**

Here's how **NICK BEST**, 2010 All-American Strongman Challenge champ, preps for competition. Gentlemen, start your hernias!

DAY 1 Lower Body

### LEG PRESS

I'll press anywhere between 1,700 and 2,000 pounds, and try to do one set of 20 to 30 reps.

### SCISSOR SQUATS

Balance the weight bar between your biceps and forearm, then hold your hands to where your throat is. Squat down until the bar hits your legs, then stand back up. I'll warm up with 135 pounds for seven reps and gradually increase by 90 pounds until I'm at 600 pounds, and try to get up to four reps.

### RACK PULL

With the bar at your knees, pull it up to where you're in the last position on a dead lift. I'll do 12 reps at 900 pounds, then 10 at 1,000.

DAY 2 Upper Body

### LOG CLEAN AND PRESS

To pick up the log, sit it on your legs, tip down a bit, and push out your abs like a ledge you can set it on to pull it into your chest. Then stand up. The log should roll onto your shoulders. From there, stay stable, take a breath, and push it up over your head. I'll warm up with 190 pounds for five reps and work my way up to three sets of three at 280.

### SUPER SET

I'll start with a block press and do 15 reps at 190 pounds. Next I'll do 15 front raises with a 100-pound plate, going all the way up over my head, then down to my legs. Finally, I'll drop down and do 20 push-ups with the plate on my back, then repeat the whole routine six times.

DAY 3 Event Training

### TRUCK PULL

I take a rope and put it around a 100-pound tire, hook it up to my wife's Chevy Silverado, pop a 250-pound sandbag on top of that, and pull it along the street.

### **KEG TOSS**

To get yourself a 16-foot frame like we have in the competitions, buy some PVC pipe at the hardware store. Fill your empty kegs with sand to get them to the right weights: two at 44 pounds, two at 48 pounds, and two at 56 pounds. Then head to a volleyball court, get the pipe upright, and start flinging the kegs as high as you can. Try not to embarrass yourself—people will come over to watch what the hell you're doing!

# PROTEIN OF THE STATE OF THE STA



When you're working hard to get lean and toned, you need smart nutrition to support your efforts. EAS® Lean & Toned products fuel your day with great tasting, ready-to-drink shakes, powders, and bars that give you the protein you want, without the stuff you don't. Add EAS Lean & Toned products to your routine for a leaner, new you. Learn more at eas.com/lean



Scan here to learn more about this product.



AVAILABLE AT:



/EASbrand



@EASbrand

© 2013 Abbott Laboratories 86244/January 2013 LITHO IN USA



# HOWTO **Land Your Dream Job** For 16 years **CHRIS "GUNNY" GUNNARSON** and his Snow Park Technologies team have circled the globe building If that board weren't sick terrain parks for top athletes. there, this would be quite a painful move. Here's how to make serious cash shoveling snow—even in spring! new reality show.

#### TAKE PLAN B

Andrew Erath: "If you can't be a pro athlete, get into this. Most of the guys at SPT were or wanted to be professional snowboarders or skiers. With this job you still get to have that lifestyle of working on the slopes and riding during your downtime."

#### TAKE IT EASY

Gunny: "It's been said that we shape frozen water so people can play on plastic toys, and that's true. It's awesome to have a job traveling the world—through the States in winter to New Zealand in summer—making people happy with things you have built."

#### BE READY FOR OVERTIME

Gunny: "The parks we create for the X Games take roughly 25 days to build. A halfpipe alone can take 12 to 15 days, which sounds like a long time to be shoveling snow, but you have to realize we're pushing 15 million gallons of water on a halfpipe."

#### **OPERATE MACHINERY**

Chris Castaneda: "This job is similar to construction, but with snow. Learn how to work a Sno-Cat. When building jibs, you have to be comfortable with a welding torch. And for final adjustments, we go straight at the snow with chain saws."

# SHE SAID SHE'LL HAVE WHAT YOU'RE HAVING. PERFECT.



HAND-SELECTED 100% WEBER BLUE AGAVE. THE WORLD'S FINEST ULTRA-PREMIUM TEQUILA.

SIMPLY PERFECT.

simplyperfect.com



# Moves Like Jaguar

After nearly 40 years, **JAGUAR** roars back into the sports-car game with the slick new F-Type. Hold on to your crumpets.

hings were different in 1974. Guys shimmied to Charo, not Shakira. TV audiences watched M\*A\*S\*H, not Smash. And Jaguar produced its last E-Type, the speedy two-seater widely con-

sidered the most beautiful car ever built. Well, that time is gone, but luckily the Jag's back. Ian Callum, the company's design director, explains, "If you look at the history of Jaguar, it's all about two-seater sports cars.

I'm glad we're finally back there." The aluminumbodied roadster has a folding soft top and three available engines. (Our favorite is a supercharged V-8 that produces 495 horses.) An eight-speed automatic shifts far faster than you ever could, which helps bring the O-60 time close to four seconds. "We've let other people take the sports-car mantle for too long," Callum says, "so Jaguar is back with a vengeance." Growl!

# JAGUAR DE LOS DELOS DE LOS DELOS DE LOS DELOS DE LOS DELOS DELOS

#### **Spec Check**

**PRICE** \$92,000

ENGINE

5.0-liter supercharged V-8

HORSEPOWER 495

0-60 MPH

4.2 seconds

TOP SPEED 186 mph

> "But is it practical?" asked the guy who's completely given up on life.



#### → Jag Swag So good-looking—it's little wonder they're perennial Hollywood stars.



THE ITALIAN JOB (1969)

1962 E-Type
We don't recommend racing through the Alps unless you're prepared to meet your maker (or your name is Michael Caine).



HAROLD AND MAUDE (1971)

1971 XK-E Hearse Harold fakes his own death by sending this pristine Jag off a cliff. Makes us cry every time.



#### AUSTIN POWERS: INTERNATIONAL MAN OF MYSTERY (1997)

1961 E-Type

The obvious choice for Austin Powers, as it's sexier than Pippa Middleton's bum.



#### GONE IN 60 SECONDS (2000)

have to settle for a

blonde Angelina Jolie.

1994 XJ220
Think Nicolas Cage could lift an extra
XJ for us? If not, we'll



#### DIE ANOTHER DAY (2002)

1998 XKR

Thermal imaging, missile launchers, and bulletproof armor did not prove enough to withstand a falling glacier. Bye-bye, Jag!



#### **Scosche Boombottle**

Your water bottle may keep you hydrated while pedaling the pavement, but does it keep you groovin'? This shock-absorbent Bluetooth wireless speaker, which booms for up to 10 hours, will. \$150, scosche.com

#### **OD-11 Cloud Speaker**

With a sound processor, wi-fi receiver, and 100-watt amp, the OD-11 is a compact cube of audio goodness. Playing music streamed from the cloud, this wireless speaker rocks tunes out of thin air. \$800, od-11.com

#### Sol Republic Master **Tracks Headphones**

With better audio quality than the phones a certain Doctor endorses, Master Tracks' X3 Sound Engine delivers an experience you'll feel. Plus, their headband is almost indestructible! \$200, solrepublic.com

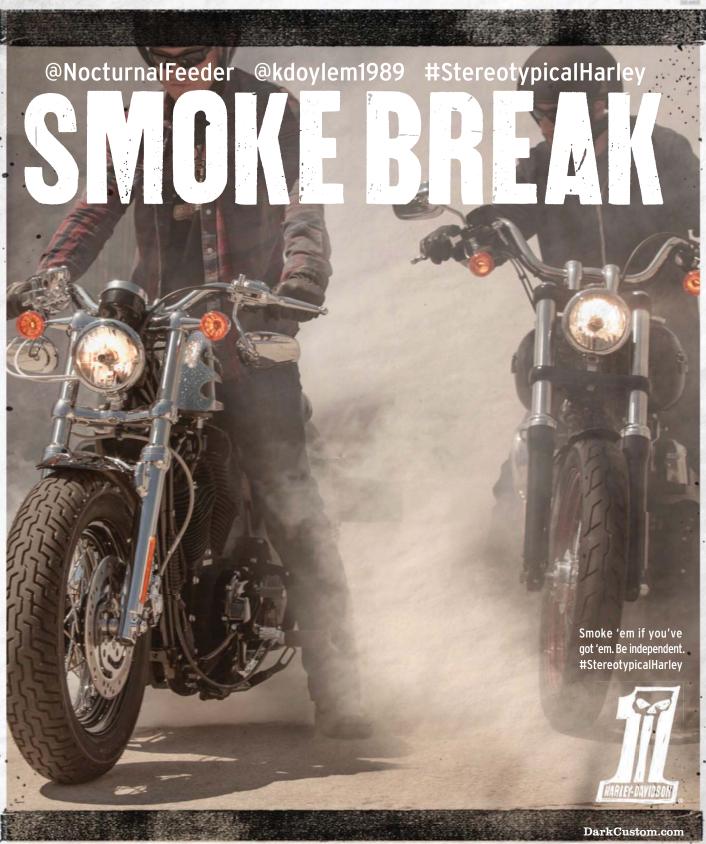
#### **Ion Party Rocker**

Hit your next house party with this combo Bluetooth speaker, karaoke machine, disco ball, and you'll make up for that nasty "upper decker" incident from the last time you were invited over. \$149, ionaudio.com

TECH SPECIAL,

vailable on iTunes Google Play, and

herever fine digital editions are sold.





#### Stuff

### Golf

### **Fore Play**

Be lord of the links with the slickest and sweetest in golf equipment.



#### **Callaway XHot Driver**

They say drive for show, putt for dough. Well, we've given up on putting, so we got the XHot. The titanium head is adjustable to counteract your banana slice, and the springy "Speed Frame" face gives your drives extra pop. \$300, callawaygolf.com



#### Club Glove FCO III Golf Bag

A Bentley among golf bags, the super-durable, water-resistant FCO III has nine pockets (two hidden) to neatly sort your balls, tees, rain gear, keys, cigars, booze, dream journals...and it's constructed of simulated elephant-skin vinyl! \$279, clubglove.com



#### GolfSense 3D Swing **Analysis System**



It's like taking lessons without a pro snickering behind your back. Download the app to your iPhone, iPad, or Android device, attach a module to your glove, and you get a rotatable 3D display of your swing, tons of data to correct it, even useful tips. It told us, "Stick with bowling." \$130, golfsense.me



#### **Izod Pants**

You're caught in a trap, a khaki trap, and it's as hard to escape as a pot bunker at Carnoustie. Actually, it's not: Just slip on some flashy machine-washable, wrinkleresistant pants from those timeless purveyors of prep, Izod, and you'll stand out from all the beige-clad drones hacking up the fairways (i.e., your friends). \$60, izod.com

#### **Ecco Biom Zero Golf Shoes**

These flexible, ergonomically designed, lightweight Caldera leather golf kicks from the footwear company that outfits the likes of Bill Murray and Freddie Couples are designed to emulate playing barefoot, which we love to do (although last time we stepped on an upside-down tee and got a staph infection). Easily the coolest-looking golf shoes ever. \$190, us.shop.ecco.com

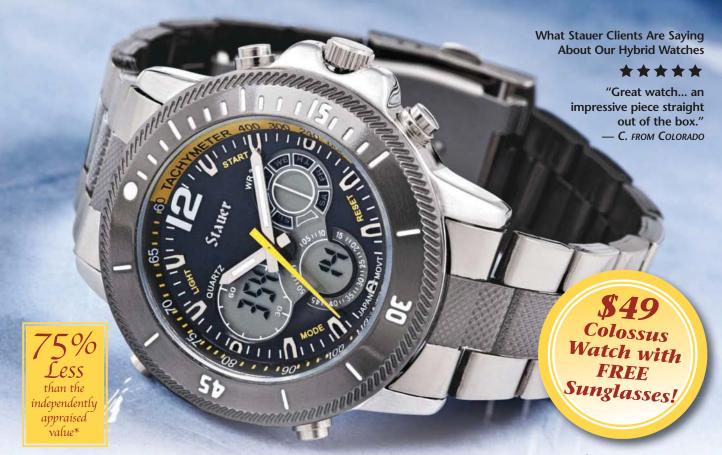
#### **Comic Images Head Covers**

We spent a lot of cash on clubs. We also spent a lot of our youth playing with Star Wars toys (OK, and our adulthood). So covering our woods and hybrid clubs with Yoda and friends was a no-brainer. Protect your precious instruments these cuddly toys will! from \$25, hornungs.com









### No More Mr. Nice Watch

Forget sleek and subtle, the Stauer Colossus Hybrid is one tough timepiece...now for less than \$50!

Never underestimate your competition. Just ask Demetrius, the unfortunate Greek general who set out to conquer Rhodes in 305 BC. He assumed that a massive force of 40,000 men, a fleet of Aegean pirates and an arsenal of wall-smashing war machines would be enough to crush the tiny Greek island. He was wrong. The Rhodians were tougher than he thought. And so is this watch. If you've always believed that the biggest, baddest watches had to cost big, bad money, the \$49 Stauer Colossus Hybrid Chronograph is here to change your mind.

A monument to toughness. The people of Rhodes were ready for Demetrius and repelled his attack. To celebrate, they built the Colossus of Rhodes, a 107-foot bronze and iron giant that towered over the harbor like a ten-story trophy. It warned future invaders that "Rhodes is tougher than you think." You give the same message when you wear the Stauer *Colossus*.

**The timepiece that works twice as hard.** The *Colossus Hybrid Chronograph* will keep you on schedule, but it's about much more than time. The imposing case features a rotating gunmetal bezel that frames the silver, black and yellow face. You'll find a battalion of digital displays on the dial arranged behind a pair of luminescent hands and a bold yellow second hand. Powered by a precise quartz movement, the watch is doubly accurate in analog and digital mode.

The *Colossus* is packed with plenty of handy extras including a bright green EL back-light for enhanced nighttime visibility, a tachymeter along the outer dial and a full complement of alarms and split-second countdown timers. It secures with a folded steel bracelet that highlights a row of striking dark center links. It's a rugged watch that's more than ready for your daily grind.

**More watch for less money.** Big-name watchmakers raise their prices because they can get away with it. But Stauer wants to turn luxury on its head. We sent the *Colossus Hybrid* to an independent appraiser who works with auction houses, luxury estate sales and insurance companies. He valued the watch at \$199.\* We thanked him for his professional opinion and then ignored it. Because we still want you to wear it for ONLY \$49.

**Your satisfaction is guaranteed.** Wear the Stauer *Colossus Hybrid Chronograph* for 30 days and if you are not 100% thrilled with your purchase, return it for a full refund of your purchase price. But once you get a taste of more watch for less money, it's likely you'll be back for more... and we'll be waiting.

 $\label{eq:watch_specs} \frac{\text{WATCH SPECS:}}{\text{- Easy-to-read analog/digital modes}} - \text{Back-lighting \& luminescent hands} - \text{Tachymeter, countdown timers \& alarms} - \text{Folded stainless steel bracelet fits a 6 }^{3/4} - 9" \text{ wrist} - \text{Case size } 16\text{x}43\text{mm}$ 

Colossus Hybrid Digital/Analog Watch

Appraised at \$199\* — \$79 Now your price only \$49 +S&P

PLUS receive our Stauer Flyboy Optics™ Sunglasses FREE— a \$99 value!

Call now to take advantage of this fantastic offer.

1-888-277-8380

Promotional Code CHW585-06 Please mention this code when you call.

#### Stauer®

14101 Southcross Drive W., Dept. CHW585-06 Burnsville, Minnesota 55337 www.stauer.com



Polarized with UV protection

\* For more information concerning the appraisal, visit http://www.stauer.com/appraisedvalues.asp.



# 

FIVE QUICK FIXES for YOUR MANLY EMERGENCIES!

by STAN WILLIAMS illustrations by STEVEN NOBLE

#### **PROBLEM NO.1**

#### How do I destroy my stench?

Not all sweat is created equal, and not all of it stinks. Susan J. Biehle-Hulette, senior scientist at Procter & Gamble, explains that sweat from physical activity is 99 percent water and basically scentless, while sweat from stress is 20 percent protein that feeds bacteria, which makes you smell like a petri dish. Stressful!

#### SOLUTION

- A deodorant will minimize body stink, but not sweat. Reduce sweat by choosing a product labeled as an antiperspirant, a designation strictly regulated by the FDA for efficacy.
- Reduce your smelliness by trimming or shaving body hair. "That's why women don't have as much body odor as men," Biehle-Hulette explains.
- Dry off thoroughly before applying underarm antiperspirants and deodorants to let them penetrate the hair and reach the skin, where they do their work.

#### MAXIM PICKS

#### 1. Dove

Men+Care Odor Guard body/face wash, \$4.99 at drugstores

#### 2. Old Spice

Odor Blocker 16-hour body wash, \$3.99 at mass retailers

#### 3. Speed Stick

Power Invigorate 24-hour antiperspirant/ deodorant, \$2.99 at drugstores

#### 4. Vince Camuto Alcohol-free

deodorant stick, \$17 vincecamuto.com

#### 5. Gillette

Clinical Strength antiperspirant/ deodorant, \$7.49 drugstore.com





(2)











#### How do I stop slicing and dicing my face when I shave?

The key to a successful, bloodless shave is proper skin preparation, according to Washington, D.C.'s Grooming Lounge founder and CEO Mike Gilman.

#### SOLUTION

- While showering, clean and exfoliate your skin to soften facial hair and help uproot any stubborn ingrown hair. If you don't shave while showering, do so immediately after, while skin is wet.
- Don't rush the prep. Take time working the shaving cream or gel into the skin, especially in sensitive areas such as on the neck. Applying with a shaving brush can help penetrate even better.
- Take note of the direction your hair grows, Gilman says, and shave that way.
- · Splash with cold water to soothe skin, he says, and apply aftershave balm, "letting the skin soak it up before heading out the door."













1. Aveeno Men's Shave Gel with natural moisturizers, \$3.99 for 7 oz.

at drugstores

2. Edge Body Renew non-foaming face and body shave cream, \$3.99 for 5.1 oz.

at drugstores 3. Turo Skin Daily Moisturizing Lotion + Sunscreen **Broad Spectrum** SPF 15, \$30 for 3.4 oz. turoskin.com

4. Gillette Fusion ProGlide SilverTouch razor for sensitive skin, \$8 at drugstores

5. Grooming Lounge Beard Master shave oil, \$25 for 1.8 oz. groominglounge.com



 After showering, gently towel-dry hair. "Rubbing it like crazy damages the cuticle and gives you frizzy hair," Birns says.

PROBLEM NO. 3

SOLUTION

While I still have my hair, how can I make it look good?

Somewhere in between bedhead and Don Draper

stars, reveals some easy tips to tame your mane.

are most dudes' dos. Candice Birns, hairstylist to the

- Unless you want a wet look, let hair dry before applying product, says Birns, who uses the organic Hanz de Fuko line. Start with a pea-size amount; add as needed.
- Go easy on alcohol. If it's one of the first three ingredients, it'll dry the scalp and cause flaking.
- Avoid products laden with heavy oils, as they can cause a greasy forehead and pimples.
- Use lots of product in your hair? Wash with a detoxifying shampoo. Got a flaky scalp? Use one with pyrithione zinc.



- 1. American Crew Power Cleanser style remover, \$10.25 for 8.45 oz. americancrew.com
- 2. Kevin.Murphy Night.Rider matte paste for hold without the shine, \$22 kevinmurphy.com.au
- 3. Clear

Men Scalp Therapy Scalp Comfort 2 in 1 daily anti-dandruff shampoo + conditioner, \$5.99 for 12.9 oz. at drugstores

- 4. Hanz de Fuko Gel Triq, \$15 for 4 oz. hanzdefuko.com
- 5. Garnier Fructis Style Power Gel Clean Slick holds 24 hours and washes out easily, \$6 at mass retailers























#### PROBLEM NO. 4

#### What kind of cologne should I wear?

Never again let a spritzer talk you into smelling like a bowl of potpourri. Fragrance designer Raymond Matts gives sniff-worthy tips on picking a scent.

#### SOLUTION

- Don't smell the scent out of the bottle. Instead, spray it on a blotter, let it dry to the touch, and then take a whiff to see what the juice really smells like. "It's like a bottle of wine," says Matts. "Once it breathes, that's when you get down to its essence."
- Alternatively, spray two spurts on the top part of your arm where there's hair, put your sleeves down, walk around the store for 20 minutes to let it dry, and then breathe it in.
- When you have one you like, the best places that retain scent are where there's hair, such as the back of your neck, the back of your head, and on your chest.















#### 1. Versace

**MAXIM PICKS** 

Eros, \$62 for 1.7 oz. macys.com Dry notes of cedar, vetiver, and oak moss will have you worshiped like a Greek god.

#### 2. Calvin Klein Dark Obsession for Men, \$55 for 2.5 oz. dillards.com Vanilla and suede notes add an air of mystery.

3. Bulgari Man Extreme, \$59 for 2 oz. macys.com Sophisticated, woodsy notes convey the sweet scent of wealth.

4. Gucci Guilty Black Pour Homme, \$62 for 1.7 oz. dillards.com Patchouli and cedarwood will turn heads.





**PROBLEM NO. 5** 

#### How can I restore some white to my choppers?

Booze, coffee, and smokes have left your teeth the color of a dirty T-shirt. Dr. Joseph Banker, one of New Jersey's top cosmetic dentists, tells you how to brighten up.

#### SOLUTION

- It's impossible to avoid foods that can stain teeth, but after consuming darkly pigmented foods, a sip of water can significantly reduce stain buildup. And regularly enlist the help of a whitening product.
- Aside from going to a pro, whitening strips are an effective and inexpensive way to lighten your teeth. Avoid contact with gums to prevent irritation. Mouth rinses with whitening agents in them, Dr. Banker says, are not very effective.
- Routine brushing and flossing are key. "Removal of stains before they build up is essential to keeping a smile looking white and healthy."

#### **MAXIM PICKS**

1. Colgate Optic White Dual Action toothpaste, \$4.29 for 4.1 oz. at drugstores

2. Crest 3D White 2 Hour Express Whitestrips, \$55 3DWhite.com

3. Oral-B

**Professional Series** Deep Sweep + Smart Guide Triaction 5000 toothbrush, \$160 at department stores





Now you better free some space on your tablet because the 2013 Hot 100 is

COMING SOON!

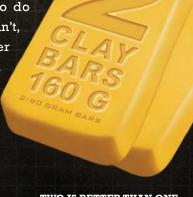
Set to full-screen mode (Reason why above)

MAXIM



Removes harmful contaminants from your paint. Like a magnet. A smushy, yellow magnet.

From the detailer's garage to the bodyshop, car guys have been using clay for years. And now you can too with Mothers® California Gold® Clay Bar system. Designed to do what washing and polishing alone can't, it includes Showtime® Instant Detailer and our legendary clay bar, which removes harmful contaminants before they can compromise the integrity of your paint. Mothers® California Gold® Clay Bar system. It's been often imitated, but never replicated.



TWO IS BETTER THAN ONE. Except when it comes to warts.



mothers.com • detailguide.com

f facebook.com/mothersusa

Mothers® Clay Bar step-by-step instructions:



STEP 1. SPRAY SHOWTIME® ON FINISH.



STEP 2. GLIDE CLAY BAR ACROSS SURFACE UNTIL SMOOTH.



STEP 3. WIPE AWAY WITH MICROFIBER TOWEL

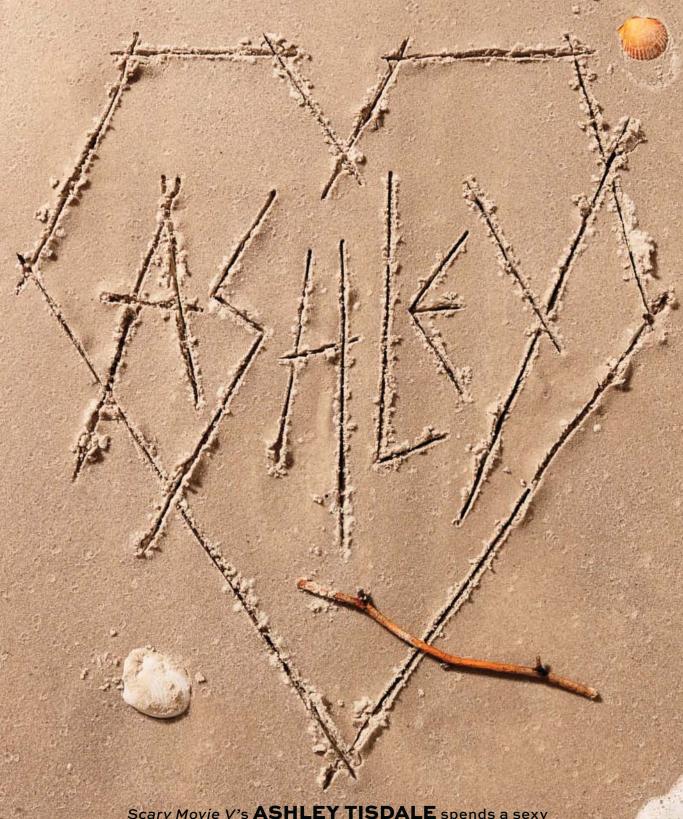


STEP 4. YELL "I AM A CAR CARE GOD" AS LOUD AS YOU CAN. (STEP 4 OPTIONAL)









Scary Movie V's **ASHLEY TISDALE** spends a sexy day at the beach. The only screams you'll hear are screams of joy!

by LAURA LEU photographs by STEPHAN WÜRTH







IN

our hearts Ashley Tisdale will always be Sharpay Evans, the pink-wearing drama-queen teen from *High School Musical.* (She's our spirit animal.)

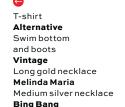
But in case you haven't noticed, Ashley has shed her Disney image in spectacular fashion. On April 12 she's taking the lead in Scary Movie V, a reboot of the franchise that spoofs recent frightening films, including Black Swan, Paranormal Activity, and the scariest of them all, Madea's Witness Protection. We had a chat with Ashley about what freaks her out, turns her on, and rotates her chicken. (It's the Ronco Rotisserie!)

#### High School Musical fans are a...passionate bunch. What's the craziest thing someone has done?

Once I Instagrammed a picture of me waking up, and the next day this older gentleman came to my parents' house saying he wasn't going to leave till he saw me. I was like, maybe I shouldn't have taken a picture of me in bed?

## Scary Movie V spoofs a ton of horror films. Did you watch them all?

The only way to spoof something is to take it seriously.



Heart necklace **Gorjana** 

I had to take ballet for about a month because of the *Black Swan* performance. Also, I dreaded having to watch scary movies. I am so scared of the *Paranormal Activity* movies. I didn't think I was going to be able to sleep.

#### Did you ever get freaked out during filming?

Once in my hotel room, I'd gone to sleep, and the light in the bedroom turned on. I thought it was probably the wiring, so I went to bed again. Then I woke up in the middle of the night, and it was back on again. So that freaked me out a little, because I was doing all this *Paranormal* stuff.

#### So what was scarier: Having a ghost in your room or being on set with Lindsay Lohan?

Definitely the ghost. I think Lindsay's great! There were so many cameos, and that's what I love about these movies. They'd write a scene, then look for cameos, and they'd just pop in and do it. It was, like, Whoa, Mike Tyson's here, and that wasn't even planned!

## Charlie Sheen had a cameo, too. Did he ever proposition you?

No, no. Charlie is super cool and very professional.

#### Speaking of celebrities, aren't you distant cousins with Ron Popeil, the Ronco guy who's famous for the Chop-O-Matic and Pocket Fisherman?

Yeah, and I have one of his knives and the rotisserie. The family on my mom's side, their whole business is invent-





# 66 I'M NOT INTO THE 'GAME.' IF I LIKE YOU, I'LL CONFRONT YOU.

ing and pitching stuff. My grandfather is in infomercials. He's a pitchman, so if you're ever watching TV late at night, you'll probably see him pitching knives. My great-grandfather also invented the plastic cheese grater.

# That's amazing! Your holiday dinners must be super efficient.

We definitely have a lot of great kitchen utensils.

## What was it like growing up in a family of infomercial royalty?

When I was younger, I was really shy. My grandfather was working at a kiosk in the mall when I was 10, and he asked me to come in. To get me to be more talkative to people, he had me pitching. They had the chopper, and my whole pitch was like, "I'm 10, and if I can do it, you can, too!"

# Have you thought about inventing a new gadget to keep the legacy going?

No, but I'm producing at my company, Blondie Girl Productions, and we pitch shows all the time to networks. So I'm constantly pitching in my own way.

#### In "Guilty Pleasure" you sing about your weakness for the "treacherous, dangerous, and devious." So you like bad boys?

I do. I just like guys who have an edge to them. But it could go either way. Like, I have been into the surfer blonde frat guys, and then there's definitely a thing where I like the dark, mysterious bad boy.

#### Does that mean you're more forgiving of a guy who doesn't call when he says he will?

I'm definitely old-school when it comes to dating. I'm not into the "game" so much. If I like you, I'll confront you and be open about it. Then I expect you to come after me.

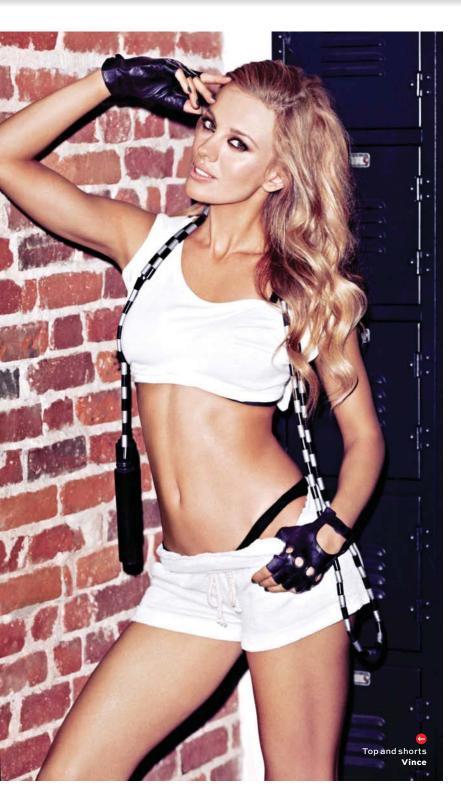








In Pain & Gain Michael Bay sets aside warring robots and hot babes for criminal bodybuilders and...well, actually, he kept the hot babes. Enter Bar Paly. This Russian-Israeli stunner steals the show from Dwayne "the Rock" Johnson and Mark Wahlberg while filling the heels of former "Bay girls" Megan Fox and Rosie Huntington-Whiteley, leaving us to ask, "Optimus who?"



#### How was the shoot?

A lot of fun, and I got a workout! I was in six-inch heels on a treadmill. That's a workout. I don't care what people say.

Pain & Gain is about a couple of bodybuilders who get involved in a kidnapping plot that goes awry. Have you had any run-ins with the law? Why would I tell the world about my illegal enterprises? I am Russian-Israeli, and I take the Fifth. That's what I'll say.

You play Sorina, an exotic dancer who came to America dreaming of fame.
Did you have any stripper training?
I did. I got with a pole dancing teacher.
It's hard work! I had to wear knee pads because I'd get so bruised from the pole.
I have a new appreciation for dancers.

Are you ready for the massive fame that comes with being a "Bay girl"? It's kind of like being a Bond girl. It's better! The madness still hasn't hit me. But I have started getting e-mails with love poems. Guys compare me to the sun and the moon, bless their hearts.

There's a scene that involves a white powdery drug, Dwayne Johnson, and your rear. How many takes was that? Not that many! Why does that scene leave such an impression on men? It's literally a split second in the movie!

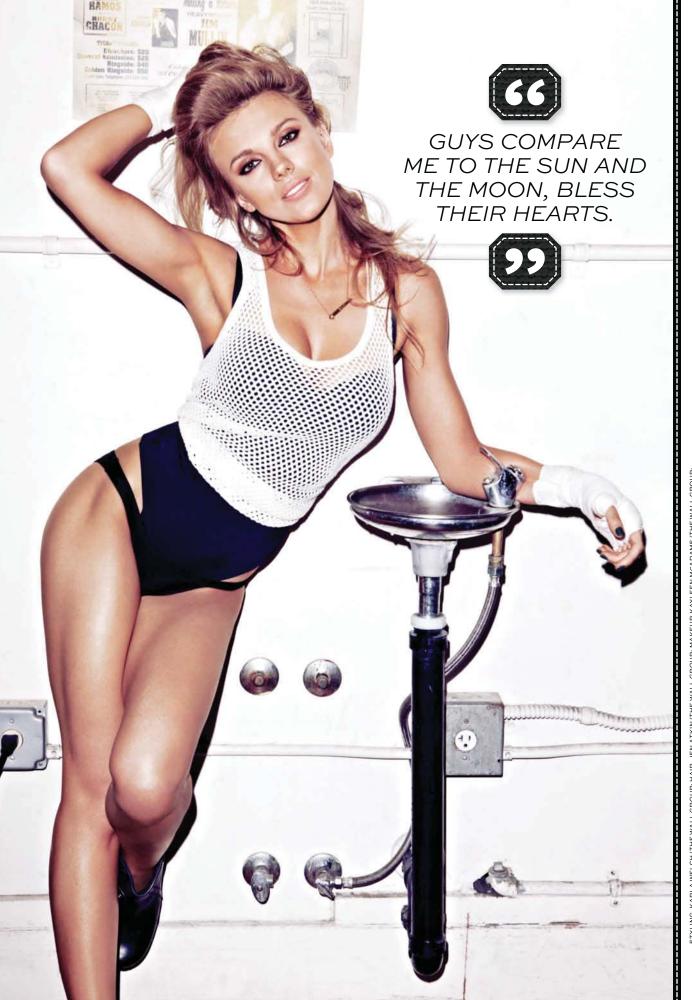
Hmm, we'll have to think about that. So how was giving lap dances to Dwayne and Mark Wahlberg? Awkward! I did the scene with Mark one of the first days. It was like, "Hi." "Hi." And I'm flipping my hair in his face.

The guys in the movie lie to your character to impress you. Has a guy ever lied to get your attention?

I was at Rite Aid with a runny nose getting cold medicine, and this guy comes up and says, "Hey, I'm doing this movie with Megan Fox now. You should be in it." I'm like, "Yeah, OK." It never works.

And that guy was Michael Bay! God, no. •





STYLING, KARLA WELCH/THE WALLGROUP; HAIR, JEN ATKIN/THE WALL GROUP; MAKEUP, KAYLEEN MCADAMS/THE WALL GROUP; MANICURIST, TRACEY SUTTER/CLOUTIER REMIX USING SALLY HANSEN. LOCATION, CLASSIC KICKBOXING GYM, PASADENA, CALIFORNIA.

# BEACH LAS VEGAS

# MAXIM SATURDAYS

MAY - AUGUST 2013

COVER MODEL APPEARANCES

MODEL SEARCHES & CONTESTS

PHOTOS & VIDEOS APPEARING WEEKLY ON MAXIM.COM

@TAOBEACH #MAXIMFRIDAYS

END YOUR DAY WITH DINNER AT TAO RESTAURANT

THE FOR CABANA AND DAYBED RESERVATIONS PLEASE CALL: 702-388-8588

WWW.TAOLASVEGAS.COM • 21+ ID
FOR CORPORATE AND PRIVATE EVENTS PLEASE CALL 702-388-9301





PROMOTION

# MAXIM INSIDER

Get in on these Maxim-approved events and promotions!





#### MAXIM MUSIC WEEKEND

Friday May 17 & Saturday May 18

TAO LAVO TAO Las Vegas

The hottest artists and DJs on stage at Vegas' hottest venues

Visit taolasvegas.com for more information



#### PATRÓN TEQUILA PRESENTS THE MAXIM PARTY

On February 2nd, Maxim's Gods and Goddesses party transported guests into a fantasy land of all the things guys want most. The pantheon inspired event was complete with gorgeous god-like models, an aerialist above the Patrón Tequila bar, New Orleans artist, Frenchy, who captured the event in real-time, and Jamie Foxx, who took to the mic for a spontaneous performance.

Music by Vice, and a special performance by Afrojack kept the dance floor packed all night long. The Maxim Party was the hottest place to be spotted during Big Game Weekend. Celebs in attendance included Jeremy Piven, Tom Arnold, Anthony Anderson, Victoria's Secret model Candice Swanepoel, Rob Gronkowski, Guy Fieri, and Terrell Owens.





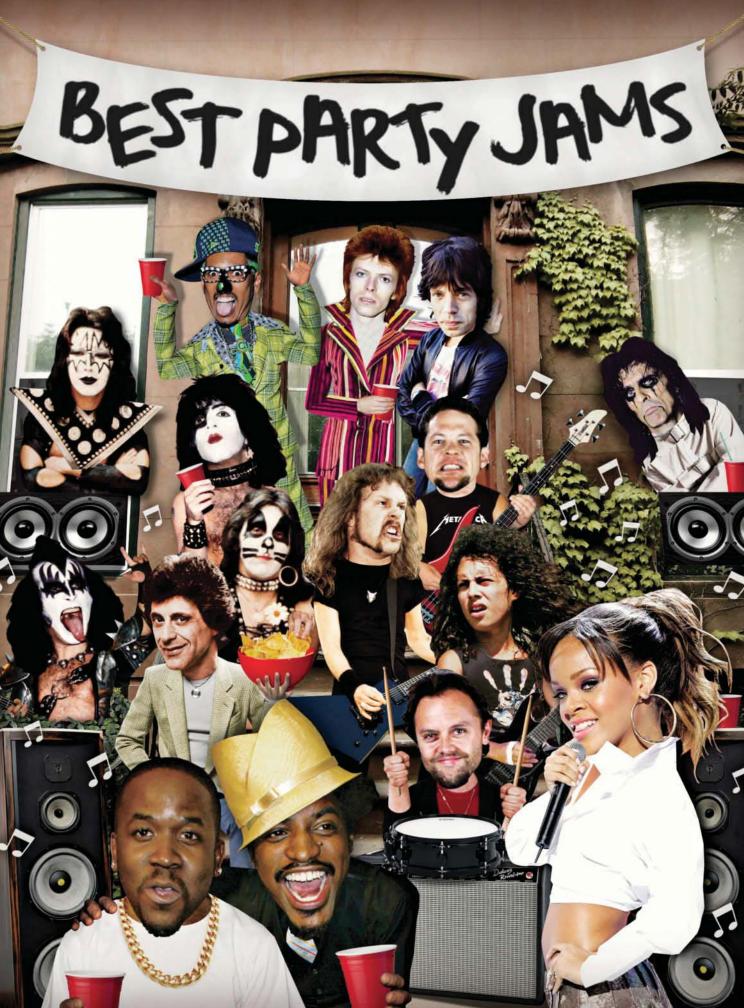








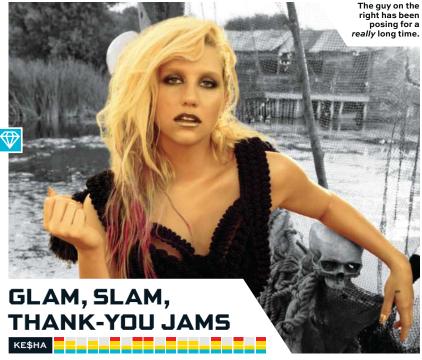






# For a good time, download these rock-star hand-picked playlists.

illustration by JOHN UELAND



Any gal who brushes her teeth with Jack knows a thing or two about throwing down.



Alice Cooper
I like to call Alice "Dad." He was my hero; now we're friends, which is probably the best thing about being famous. His look is hot as shit, and no one is more rock or suits snakes and makeup better than Alice!

Walk on the Wild
Side Lou Reed

This song is not only close to perfect—it's also a beautiful celebration of the weird, the wild, and the wonderful that inspires me.

> Drink While Listening Jack Daniel's, straight from the bottle.



Sweet Home Alabama
Lynyrd Skynyrd
Skynyrd is another band that reminds me of home. One of

Love Is Like Oxygen

the greatest songs ever!

Utterly amazing glam rock! I love Sweet. This and "Ball-room Blitz" are two of my all-time jams. Lyrically, this track is beautiful.

She's a Rainbow
The Rolling Stones
Keith Richards is a great style
icon for me, and the Rolling
Stones made magical music.
This is a beautiful song.

Never Say Never
Romeo Void
Super-underrated girl-fronted
post-punk band from San
Francisco. Perfect for rocking

out in ripped stockings.

I Eat Cannibals
Toto Coelo

I am a cannibal who eats men, just like these hot bitches from the '80s. Boys, be scared!

**War Pigs** 

Black Sabbath
I love Sabbath. In my car, in the desert, anywhere.
This song is totally primal and heavy.

9 Magic Dance
David Bowie

This song from *Labyrinth* is superhot. I am in love with Jareth the Goblin King!

Put Your Hands
Up for Detroit

Fedde Le Grand
An all-out party jam for getting down and dirty on the dance floor!

Ke\$ha: My Crazy Beautiful Life debuts on MTV April 23.



## PARISIAN PARTY MIX

PHOENIX

Thomas Mars of the French popsters has the soundtrack to getting trashed with class.

1. Marche Des Pom la Cérémonie Turcs

Jean-Baptiste Lully To party like it's 1699.

**2. Swinging Party** *Kindness* This reminds me of Versailles, where we are from.

**3. Heartbeats** *The Knife* To get people to dance.

**4. Smoke Gets In Your Eyes** *Bryan Ferry*Perfect for small talk.

5. Russian Attractions

Sebastien Tellier Russians do parties the best.

**6. Temptation** *New Order* I love the fade-in and how it grabs your attention.

7. Poor Napoleon

Elvis Costello For when the party is over.

Bankrupt! is out April 23.

Drink While Listening Keep shit classy with Dom Pérignon.





Having conquered the world of EDM, the über-DJ rocks your eardrums with these nocturnal bangers.

Wild for the Night A\$AP Rockv

I did this track with him. He's really awesome and has a passion and a vision. And he works hard as fuck.

**Ghost in the Machine** The M Machine feat.

Pennybirdrabbit Years ago I met these dudes, who brought me back to this warehouse where they lived. It's electronic music. but they play it all live: dark, late-night techno pop.

Slip Baauer He's one of the innovators of the whole trap-music scene out of Atlanta, and he's just killing it.

**Drink While** Listening Water. The more the better.

Just a Beat Jack Beats They're all scratch champions who've been on the scene in the U.K. for years, and they're finally touring here in the States.

Make My Whole World Trolley Snatcha

A perfect example of a hiphop intro, then dubstep in the drop, then back to hip-hop.

**Defiant Order** (Breakbot Remix)

Birdy Nam Nam Now that the electronic platform is expanding, guys like this-four of the best record-scratching DJs in Europe–are starting to hit the American circuit.

Turnup Gent & Jawns Gent & Jawns is, like, super underground, but they're just starting to hit it on the blogs and get on people's radar. It's awesome.

**Money Trees** 

Kendrick Lamar What Kendrick does better

than anyone is he takes you into his world. He's not just spitting over a track; he's like a chameleon, and every song is its own world. He really blows me away.

Pour It Up

Rihanna (produced by Mike WiLL Made It) If there's any song I want to hear right now, it's this one. I love this song.

**Latch** Disclosure These guys are brothers who are blowing up in the U.K. now but haven't really made it over to the States vet. It's a throwback to the '90s, but with modern technology.

Leaving Skrillex This has never been released, but it's softer than what most people know me for, more cerebral. There's no bass, and you can kind of get lost in the atmosphere of it.



#### OLD-SCHOOL CLASSICS



The crazed garage punks offer up their classic party playlist, courtesy of guitarist Ian St. Pé.

#### 1. On the Road Again

Canned Heat Real, organic rock'n'roll. If it's not broke, don't fix it.

#### 2. Two Six Packs Away

Dave Dudlev Truck-driving music from the '60s! I love it.

#### 3. I'm Five Years Ahead of My Time

The Third Bardo More punk than punk.

#### 4. The Gambler

Kenny Rogers Just because a song's popular doesn't mean it's not good.

#### 5. Palisades Park

Freddy Cannon This is the kind of music where you can knock a couple back and have a good time.

#### 6. Blue Mountains

Diamond Rugs This is my new band. It's definitely good beer-drinking or barbecue music.

**Drink While** Listening lan's take on the Greyhound: the St. Pécation Deux.

#### **ULTIMATE MELANCHOLY LATE-NIGHT WEEPERS**

VAMPIRE WEEKEND

Sometimes after a wild night you need a little sad music. Chris Baio of the N.Y.C. indie rockers has you covered.

Clown The Hollies A beautiful song about how performers sometimes need to hide their inner drama. The main character's a depressed clown who has to put on a smile for a crowd.

Sorry The-Dream A bonus track from the last The-Dream disc. It's mostly a cappella, with a bit of percussion. It's about a relationship ending. The lyrics are heavy on the self-loathing, with the great refrain, "If you're in love, don't you dare sing along with me."

**Drink While** Listening A bottle of single malt IAPHROAIG scotch, preferably Laphroaig.

Cherokee (Nicolas Jaar Remix) Cat Power When I was in L.A. last summer, I'd listen to this track on the way home. Perfect for a lonely late-night drive.



Bert Jansch

Sometimes I forget how much I love the finger-picked guitar. Jansch's voice is soothing even when it's a delivery system for dark and depressing lyrics.



Junior Boys

Frank Sinatra was my grandfather's favorite singer. I first heard this icy Sinatra cover when I was in Russia in 2006. If my grandfather were still around, he'd appreciate it.

Modern Vampires of the City is out May 14.





#### KITCHEN PARTY PLAYLIST

ANDREW W.K.

The patron saint of partying picks the tracks to spin while prepping.

It's Time to Party Andrew W.K.

I want my music to make you excited to be alive. This is a good way to kick things off.

**Peanut Butter Jelly Time** 

Chip-Man & the Buckwheat Boyz There's probably no higher-energy song in the world.

**Coconut** Nilsson The idea of lime and coconut is very appetizing.

**Cooking Dance** Lil B and Soulja Boy Iust a brilliant dance.

**Jug Town** Neil Hamburger

Whenever I hear this song, I want to get a big jug of wine.

In the Kitchen R. Kelly It's good to have a song to remind you where you are.

**Everything Is Food** The cast of

Popeye, the 1980 film

This movie is a billion times better than I remember!

**Dinner Bell** They Might Be Giants Hopefully the meal is done, and you're ready to ring it.

Half Speed Mastered is out now.



"Fine, don't say cheese!" said the photographer.



Derek Miller of the pummeling New York-based noisepop duo has the tunes to get the night started right.

Touch Me (All Night Long) Cathy Dennis Cathy has written some of my favorite songs, including this one. "Too Many Walls" is definitely up there as well. Slick, crisp, quality.

**Harder Than You** Think Public Enemy

I was watching End of Watch, which features this song, on a plane recently. I think this came out in 2007. It's amazing how pissed and bad-ass Chuck D still sounds. The man never left the building...so damn good. The production is tough, with a great sample.

> **Drink While** Listening Tequila! Better yet, a jalapeño margarita.

Barcode

Blood Diamonds This guy's chord progressions kill me-melody all over the place with some really heavy snare sounds about halfway through.

Help Me Lula Collins Wow. What a groove. Unstoppable!

Walk Like a Man Frankie Valli

and the Four Seasons This is a contender for the best opening drum fill in a song. If you don't walk around like you own the place when you're listening to this...you don't own the place!

Flex Mad Cobra Summertime with trees, sand, plenty of sunshine. Drinks with little umbrellas in them. What else...bikinis, Lamborghinis etc. Classic song.

Foxy's Bells Foxy Brown

Not because it has "Bells" in the title.

**Not Enough Time** INXS

Definitely my favorite INXS track. It has a great video as well with a bunch of underwater imagery and other '90s stuff. This one takes its time. Confident.

Sister Nancy An ex-girlfriend of mine

**Bam Bam** 

put this on a mix for me. We are still friends, so I can play it incessantly without any weirdness.

By Demons Be Driven Pantera

Summer usually means daytime drinking, which means aggressive behavior for some people. If that's you, here is my favorite track from Vulgar Display of Power...Relax!



#### **PSYCHEDELIC PLAYLIST**

THE FLAMING LIPS

The indie heroes' frontman, Wayne Coyne, gets weird.

#### 1. Tomorrow Never Knows

The Beatles

This song makes you jump around, but it seems to be about drugs and death and all kinds of good shit.

#### 2. Pioneer Skies

The Chemical Bros. Their songs aren't even really club songs; they're just cool songs that you can play loud at a party.

3. 1969 The Stooges Everyone thinks of the Stooges as being really in-your-face punk rock, but they could be kind of funky, too. We wanna be like them!

#### 4. Crown on the Ground

Sleigh Bells

It's really heavy, aggressive dude music, without it being all testosterone and shit.

#### 5. The Spiteful Chant

Kendrick Lamar Every time I hear one of his tracks, I'm just like, "Yeah!" His shit is so funny. The world needs more of it.

The Terror is out now.

**Drink While** Listening Absinthe is the thing to get your mind scrambled.



#### REGGAE RAGER

MAJOR LAZER

Superproducer Diplo offers up his ultimate Jamaican-tinged jams.

The Guns of Brixton
The Clash

The Clash have always portrayed a strong reggae influence, a reflection of their South London heritage.

Get Free Major Lazer
A moving portrait of
post-Katrina New Orleans,
with an equally moving video
shot in Kingston, Jamaica.

Carnival Destra Garcia & Machel Montano
This is what Trinidad
Carnival is all about!

Mr. Loverman
Shabba Ranks
Shabba's top single to date.



Don't Stand So Close to Me The Police

This track was the U.K.'s best-selling single of 1980, eventually winning a Grammy.

Jah No Partial

Major Lazer
A youthful rallying cry, sampling reggae master Johnny Osbourne's "Mr.

PARAMORE

7 54-46 Was My Number

Toots & the Maytals One of the best-known ska groups, considered legends of reggae music.

Simmer Down

The Wailers
The first single released by the Wailers, immediately hitting No. 1 in Jamaica.

Welcome to Jamrock

Damian "Jr. Gong" Marley

Bob Marley's youngest son; he's won three Grammys!

Free the Universe is out now.

Drink While Listening A Dark & Stormy



nabba's top single to date. Marshall."

#### SOUTHERN SUMMER BBQ BASH

Tennessee hottie Hayley Williams offers up the feelgood tunes she turns to for a barbecue bonanza.

good tunes sne turns to for a parbecue b

Fading Listening
Shiny Toy Guns
My friend Carah sings in this
band, and the first time she
played me this song she
called it the "quintessential
barbecue song."

Wow Wow Wee (He's the Boy for Me)

The Angels
Why do I feel like the girl
groups from the '60s and
barbecues and pool parties
go together perfectly?

Sit and Stare
What's Eating Gilbert

My guy's band. A song to aid my illusions of domestication, beehive dos, and picket fences. And I sang on it!

The Humpty Dance
Digital Underground
Who would deny that this
song is the epitome of party?

Rapture Blondie
Blondie is one of my
favorite bands. Enough said.

6 High Times Home Brew
This particular song
happens to be about having a
barbecue. How fitting!

Ms. Jackson OutKast
Why won't they just
reunite already?

Rock and Roll All Nite

It was between an Andrew W.K. song or this. Kiss has been around longer; they win.

Paramore is out now.

Drink While Listening Ice-cold beer, from America, drunk out of cans.



For extended playlists and drink recipes, visit Maxim.com.





Maxim Money Challenge

Featuring
Snoop Lion

# ROIII Fun fact: You get a contact high just touching the word Snoop. With SIOOP

With his mind on our money and our money on his mind, the West Coast rap icon is ready to make it rain.

By Julian Stern Photographs by Ture Lillegraven



stabbily, as team *Maxim* heads out into the SoCal night with Snoop, Snoop's entourage, and \$848 of *Maxim*'s money for him to spend as he pleases. First on the agenda is a shopping spree. Where does a superstar rapper head

to clothe himself? Rodeo Drive? A private showroom on Melrose? Think again.

Nestled in a strip mall between a Quiznos and a hair salon, T-Shirts Plus has all your favorite flea-market offerings, but in a 10th of the space. Snoop's been coming here for years, and as he arrives—his 6'4" frame bedecked in West Coast "Dogg" chic (checkered flannel shirt, baggy jeans) as well as his reggae-tinged "Lion" incarnation (white Rasta cap, jewel-encrusted lion medallion)—his fellow customers react as you'd expect: They freak the fuck out.

Joe Cool steps in to keep the crowd in check, and Snoop gets to work. Singing Al Green's "Let's Stay Together" to no one but himself, he rifles through clothing racks until a black jacket catches his eye. "That's what I need. *That's* the shit."

"What about this Kobe shirt?" He asks the little Asian shop owner, affectionately referred to as "Ma," to remove the No. 24 Lakers jersey from a display case. The first two purchases come to \$108 even. "She only charged me \$100, though! We got love around here," says Snoop. "They treat me like this is my home. When I come in here, I can shop in peace."

Love and peace are the order of the day, since Snoop releases his first reggae album, *Reincarnated*, on April 23. A documentary of the same name, which follows his recording session in Jamaica—as well as his spiritual conversion to Rastafarianism—is in theaters now.

Not that the West Coast's most iconic rapper is trading in the LBC for Trench Town. "It was more about me thinking about what I wanted to do on my next project. It's where I wanted to be, and physically, mentally, spiritually, where I felt I *needed* to be." It's the kind of about-face an artist can afford when he's sold 30 million albums worldwide. As for the religious turn, he won't even try to rationalize it. "You gotta ask Rastafari. It's not me; the spirit is what it is."

On the way out of T-Shirts Plus, Snoop snaps pictures with about a dozen fans—one of whom casually rolls him a "thank-you blunt"—and makes two cash-in-hand impulse buys: a backpack for \$20 and a pair of green Levi's for \$40. He tries to buy some boxers as well—"Come on, Ma. We gotta make a deal about these drawers over here"—and she rewards his patronage with the greatest gift a man can get: free underwear. Snoop smiles. "You know I love you. Be good, Ma. Until we meet again."



"Ma" displays a hometown jersey.
 Snoop's price: \$20.
 The D-O-DoubleG: swag inspector extraordinaire.
 Meet Rollo (center), just outta prison, and Joe Cool (right), before he pulled a switchblade on us.
 Reunited and it feels so good: a man in his element.

The next stop on our itinerary is supposed to be a medical-marijuana dispensary a couple of miles away, but since Snoop isn't a "plan" kind of guy, we take to the street for some community outreach.

"I ain't been down here in a long time," he says. According to Snoop, before superstardom made it impossible for him to cross the street without being swarmed by fans, this block was part of a regular three-mile walk he and Warren G made to the studio. Now he comes through exclusively by car, but he can't help but notice those in need. "Can never stop to pass out nothin' to 'em, because I be so fast on the move. But now I can. Maybe somebody needs a little somethin' to eat."

The next thing we know, Snoop steps out and, to no one's surprise, is immediately mobbed by well-wishers...or at least those looking for a handout courtesy of their friendly neighborhood rap star.

After Snoop's doled out a stack of twenties, the next recipient of his largesse is a dude named Rollo who has just stepped off the bus. From prison. "This man right here is *exactly* out of jail!" announces Joe Cool, indicating Rollo's paper jumpsuit. "This is what they give you when you get out! Straight paper!" Rollo beams at his unlikely first human contact on the outside. "How much they give you when you get out?" asks Snoop.

"They didn't give me damn nothin'!
Two bus tokens." Snoop pulls out his wad
again and hands Rollo a couple of
twenties. Incredulous, the free man
shouts, "You da shit, Do-" He almost says



#### RECEIPT FOR: Snoop Lion

- · · · ·	
T-Shirts Plus Jacket and Kobe shirt: Levi's: Backpack:	\$100.00 \$40.00 \$20.00
Street For homeless:	\$135.00
Dispensary Skywalker weed: Skid Row Making it rain:	\$400.00 \$152.00 \$153:00
TOTAL:	\$848.00
Damn!	

"Dogg," but stops. "Hey, I gotta ask. Did you switch it to Lion? Or is it still Dogg?"

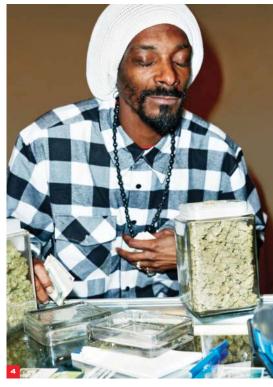
For a moment the world listens. "I'm still the Dogg. But the Lion is what I make reggae with." Ah. "Hey, Cool Joe. We fin' to shake, rattle, and roll." And we're off.

At least we're supposed to be. But Snoop scraps the original plan again when Stu, a giddy employee from a dispensary across the street, invites us inside.

Having Snoop in your weed store is akin to having Wolfgang Puck over for dinner—after all, if there were a Mount Rushmore of marijuana, Snoop would be right up there with Willie Nelson, Bob Marley, and the Dude. You can tell Stu is enjoying it. "Twenty-one or over, right, sir?" he asks with faux authority. Snoop plays along: "Yes, sir!"

Once inside, Snoop takes in his surroundings: display cases full of sticky,





icky greenery; other cases loaded with all manner of bongs, pipes, and vaporizers. Snoop, a guy who smokes upward of 80 blunts a day, puts his face to the glass like the little match girl, gushing in a Steve Urkel voice: "Oh, wow-w-w-w!"

Stu makes two suggestions, Skywalker and Yoda. After some sniffing, eyeing, and otherwise assessing, Snoop puts down \$400 on Skywalker, and before I know it, he's fired up a blunt.

Having taken his "medicine," and now sporting a shorter cash stack, Snoop hops in the back of the Caddy, ready to spend the rest. What does he want to do? "Let's head over to Skid Row and make it rain. That's what I think I'ma do."

En route Snoop fires up the car's stereo. After a few hip-hop tracks, the music changes to an ambling, old-timey melody fit for a Victrola. "That's my



favorite song right there," he says. Is this a sample? Some strange new underground genre? "That's the theme song from *The Little Rascals!*" Of course it is.

Snoop's favorite character? "Spanky or Alfalfa. Buckwheat was a muthafucka, too." At the mention of Darla, Alfalfa's perpetual crush, Snoop breaks into a spot-on impression of Alfalfa's off-key serenade: "T'm in the mood for lo-o-o-ve/Simply because you're near me!' He ain't never get no pussy. Goddamn, Alfalfa, you better get some pussy sooner or later, if you in the mood for love."

And this is when things get weird. The second car in our caravan has fallen behind, and I get a call from our photographer asking if Joe Cool can pull over so they can catch up. I make this request, and Joe ignores me. So I ask again, a little louder. This time I get a response, but not the one I was expecting: "Can you shut the fuck up?!?" While driving with his left hand, Joe Cool reaches into the center console with his right and flips open a switchblade.

"I'ma switchblade your fuckin' ass!" He waves it at my face, getting closer with every swipe, until he plunges it straight into my thigh. I shoot my leg up and make a sound no grown man should ever make, as Joe Cool and Snoop both crack up. I look at my leg. It's fine. With some sleight of hand, Joe had flipped the blade in at the last second. "That's about as playful as security gon' get witchu," he laughs. Then, deadpan: "When you get up, I want you to wipe the seat."

Though it's only a joke, the incident is a reminder of Snoop's gangsta roots. Snoop Lion delivers a message of peace, but Snoop Dogg's known past association with the Crips still takes a day-to-

5. With the last of Maxim's cash, Snoop Lion—doing his best demure geisha impression—gets ready to start a riot.
6. Skid Row: not just a horrible '80s hair band. Who knew?



66

## Let's head over to Skid Row and make it rain. That's what I think I'ma do.

,,

day toll. "You see how he's speedin' through this 'hood?" he asks, noting Joe Cool's driving. "This shit is offlimits for certain muthafuckas. And we *are* certain muthafuckas."

Emotionally exhausted and ready to spend the rest of this damn money, I can confidently call myself one of the few people who has ever been happy to see Skid Row. Tents line the sidewalks, trash spills into the street, and storefronts are shuttered. Snoop compares the scene to Night of the Living Dead.

We see one man rolling a blunt and another pushing all his belongings in a wheelchair. People are loitering in the street like it's an extension of the sidewalk. It's almost as if you shouldn't be driving here. Surprise! You shouldn't be.

Snoop's plan is simple: Find a large group of people, throw the rest of the money in the air to "make it rain," and disappear. Because, as Snoop says, "It's gonna be quick, fast, and it ain't safe."

We stop, Snoop gets out, and before I can open my door more than an inch, money is in the air, and the car is mobbed. "Get off! Get the fuck off the car!" Joe shouts as Snoop jumps back in and the crowd swarms. It's like Beatlemania, but with far worse personal hygiene. "Joe Cool, just leave!" yells Snoop. "Get in the car and drive!" Joe is finally able to wrestle his door closed, and he slowly parts the crowd with his car as we breathe a collective sigh of relief.

"Goddamn, I didn't expect that one, Snoop!" says Joe Cool. Snoop soothes, "That was a groovy move. You straight. That's exactly what I wanted." The shock of the moment subsides, and I notice something: In all the commotion, a dollar must have fallen through the cracked window. I hand it to Snoop. Pensively, perhaps disappointed, he whispers, "Damn, I only spent \$847..."

#### Dumped (Literally)



▶ When Brenda Schumann found her estranged husband in bed with another woman last December, she reacted with the dignity and grace of a rabid chimpanzee. Police say the 51-year-old Florida

woman, armed with a rifle, barged in screaming, "I'll fucking kill you both!" Her hubby wrestled the gun from her hands, but that didn't stop her from firing the ammo from her bladder: First she peed in the hallway; then, for good measure, she took a shit on the kitchen floor—right before allegedly destroying everything in the house. Her defense to the police? "I found him in bed with a naked chick. What was I supposed to do?" Certainly you didn't expect her to rage-poop in a toilet?!

#### A Cut Below

▶ Three's a crowd when you live with your wife and her niece. Especially when you're banging them both, as was the case with an unnamed 44-year-old Alaskan man in 2005. Eventually, his mistress, Kim Tran, 35, told her philandering boyfriend that he needed to dump his wife and marry her, stat. When the man said he wanted to keep their relationship sexual, she gave him the shaft—by taking his. Using a kitchen knife, she severed his penis, then flushed it down the toilet. Tran was arrested and convicted of felony assault with a weapon. Her lover's penis was miraculously recovered by the local utility company and successfully reattached, making John Wayne Bobbitt's ordeal look like a hangnail.

# AS THESE TALES OF SCORNED LOVERS SHOW, THERE'S A FINE

#### Lusty Lawsuit



In 2009, Illinois car dealer Bob Rohrman, 76, was only four years into his marriage when he discovered his wife, Ronda, 46, was a real lemon. Behind his back she had al-

legedly been test-driving a shiny, newer model, 56-year-old plastic surgeon Sami Bittar. Rohrman responded by suing his male rival for "alienation of affection," seeking \$50,000 in damages. Rohrman got neither the money nor his wife back, but at least he got to keep his pride. Actually, we're pretty sure he lost that as well.

#### Bonfire of the Insanities



▶ British couple Darrell Plews, 44, and Michelle Dampha, 34, took a romantic vacation to Gambia in 2011 hoping to save their flailing marriage. Sparks

were reignited for Michelle...with the 25-year-old resort gardener. When she left Darrell to marry the lawn boy, her husband retaliated by building a bonfire and throwing all her possessions in it, including her wedding dress, more than 100 pairs of designer shoes, and 50 handbags. After admitting to arson and theft, Plews was sentenced to 12 months in jail and ordered to compensate his ex \$8,000, which Dampha can put toward her honeymoon to find her next husband.

#### Antisocial Media



In 2009, London plumber Ian Puddick, 39, found a text on his wife Leena's phone from her boss that read: "Where should we have sex next? The office, al fresco, the flat, or all three?" Unimpressed

6:27

Where

have

sex next?

by Leena's multitasking, Puddick went nutso and started a two-year campaign to publicly shame his wife's lover/boss, Timothy Haynes, 50. He tattled to Haynes' wife and colleagues and created a Web site and Twitter profile to expose the affair. Haynes called the police, but the charges were dropped. Now Puddick is free to try making #TimHaynesPut HisPenisInMyWife a trending topic.





▶ Fed up with being a piece on the side, YaVaughnie Wilkins, 41, paid nearly \$250,000 to reveal her eight-year affair with Charles Phillips, one of Barack Obama's top economic advisers, on

billboards across the country in 2010. A 60-foot Times Square ad featured a photo of the couple and a quote from Phillips, 50: "You are my soulmate forever!" Phillips released a statement admitting to the affair, adding, "The relationship with Ms. Wilkins has since ended, and we wish each other well." Spoken like a true gentleman (who's scared of his bunny getting boiled to death).





#### Payback's a Fish

Pasadena man Manuel Moreira loved his goldfish as much as his wife loved gold. So when, in 2009, he took back jewelry he'd given her, she got even by running off with his seven goldfish. He reported the fishnapping to the police, who showed up at the woman's home only to find four of them on a plate, fried to a golden crisp. When asked about the other three, she replied, "I already ate those." Unfortunately for Moreira, nothing could be done about the revenge dinner, as the fish were considered "community property." The

couple probably won't be reuniting, but there are plenty of other fish in the sea.

The Giving Spree

▶ In a bid to screw over his wife while still keeping karma on his side, an Australian man going through a divorce in 2011 donated all his money to charity to deprive his missus of seeing a single dime. The 58-year-old claimed "greed" ruined their marriage, so he sold their \$400,000 home and anonymously mailed nearly 400 envelopes of cash to random charitable organizations. Then he disinherited himself from his dead mother's estate and used his cut-up bank statements for paper mâché projects (most passiveaggressive piñatas ever). The wife took him to court, where he was sentenced to 12 months' probation for being a good-hearted asshole.







He made Megan Fox, broke into Alcatraz, and put toys on the big screen. Now it's *Pain & Gain* time. By Julian Stern



#### & Gain right after making Transformers: Dark of the Moon?

People go, "Oh, this is his passion project." It's not my passion project. It's just a cool project that was sitting on my shelf. I liked that the point of the movie is people are unhappy with what they've got. And it's fun to watch dumb criminals.

# It takes place in Miami around the time you shot your first feature, *Bad Boys*. What was it like running around Miami in the '90s with Will Smith and Martin Lawrence?

It was fun, but I was a young, nervous director. Don Simpson, Jerry Bruckheimer's partner, came in the day before I started shooting *Bad Boys*, and he said, "Jerry, we're taking our name off this picture. This picture sucks." So I worked extra hard, but it was fun.

#### What about Miami in 2012 with Mark Wahlberg and Dwayne Johnson?

Completely boring. Dwayne has this crazy workout schedule. "I wake up at 3:50 A.M., and I work out." And Wahlberg's like, "Mike, I can't hang out with you. I'm married." But I love the guys.

## You've already got Wahlberg signed on for the fourth *Transformers*. Was he that great in *Pain & Gain*?

As we're working, Dwayne would go, "Hey, I wanna get on *Transformers*." And then Mark would go, "Hey, Mike. So what about this *Transformers* thing?" I called

my agent, who is also Mark and Dwayne's agent, and asked about availabilities. Dwayne had just signed on to *Hercules*, so I'm like, "OK, I'm comin' after Mark." But I've always wanted to work with Dwayne. I actually was gonna put him in the first *Transformers*."

#### Are you still looking for the female lead for *Transformers 4*?

We found her. She's 17 years old; she plays Mark's daughter. It's a totally different vibe. The first one was about a boy attaining a girl that he thought he could never get. And he uses his alien car to do it. This is a completely different "father-daughter and her young boyfriend" kind of story.

## Speaking of that unattainable girl, you're reuniting with Megan Fox on Teenage Mutant Ninja Turtles. Was this a long time coming?

It just kind of happened. She wrote me an e-mail a while back. She goes, "I just had a baby, and I've been thinking about my life. I owe you such an apology." But I don't hold a grudge. She was young when she said it [compared Bay to Hitler]. The press made it bigger than what it really was, and she'll be good in the movie.

## How do you feel about Hollywood's current reboot and remake culture? Too much, Hollywood has to start finding.

Too much. Hollywood has to start finding more original stuff.

#### How should they do that, you think?

They've got to start by not depending on, "What can we churn back out? How can

we regurgitate this?" That's why I want to redo the feel of *Transformers*. That's why I wanted to start with a new cast. You want it to feel fresh, and you want to make it feel different than the other three.

#### At Propaganda Films, the legendary music video production company from the '90s, your office was across from David Fincher's. Any crazy stories from those days?

I remember hearing yelling and then a crash. I think it was Fincher's girlfriend at the time. She took a gigantic old Hollywood photo that we had in the office and cracked it over his head.

#### We've gotta ask: What's it like to shoot a Victoria's Secret ad?

They bring in tons of heels, and I walk in there knowing nothing about fashion. I just go from a guy's perspective. I say, "Those suck. What are those effin' chunky heels? Get 'em out of here." And they're like, "But these are in style!" "I don't care. They're gonna be out of style in a week. Guys don't like chunky heels. Get rid of 'em."

## Do you have any words for the young men whose boyhood crushes you've created on-screen?

Films make everything too beautiful. That's not real life. Honestly, doing Victoria's Secret is the most nonsexual job in the world. I don't pick up anybody I work with. It's kind of bizarre, but I could be shooting a glazed donut. There have only been a couple of moments where I actually went, "Wow!"

MAY 2013 . MAXIM









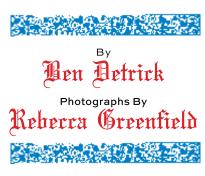






here are people who like Khaleesi and her dragons. And then there are people who

really, really like Khaleesi and her dragons. Welcome to the world of medieval LARPing.



eneath a low November sun, two armies of men outfitted with chain mail, kite-shaped shields, and horsehairtufted helmets squint from opposite ends of a muddy pasture. The assemblages, each of which boasts more than 100 warriors, bristle with 10-foot spears and wooden clubs.

tith a collective roar, they charge over stone walls and dry brambles and collide with the violent clatter of weapons upon armor. Then the frenzy stops. All watch in silence while a fallen combatant crawls slowly from the scrum to sprawl on a grassy embankment nearby. As the battle resumes, the injured fighter removes his metal helmet to reveal the plump face of a sweaty, bearded man in his 40s. "Probably a torn meniscus," he says with resignation. "Again." his campaign is part of the "100 Minutes W." Minutes War," a gathering that takes place on a Saturday afternoon in northern New Jersey, roughly an hour's drive from New York City. The daylong event, which marks the region's final large-scale melee before the onset of winter, includes a one-on-one combat tournament, tables larded with bland meat pies, and a ceremony in which fighters are awarded

scrolls for "displaying great valor." Some men wear elaborate suits of armor and vests made from thick overlapping leather scales; others settle for p.j. bottoms, filthy Ugg boots, and helmets that resemble the reservoir tips on condoms. As beer-bellied dudes with auburn goatees address one another as "your excellency," women in heavy shawls stitch embroidery and analyze the battle with esoteric community jargon: "You can't rhino-hide when you're airborne," giggles one henshaped woman. To paraphrase the great philosopher Marsellus Wallace, these people will get medieval on your ass.

or members of the Society for Creative Anachronian ative Anachronism-an international organization devoted to medieval reenactment-the phrase "weekend warrior" means more than indulging in an extra shot of tequila during happy hour. The idea is to experience life as Europeans did in the Middle Ages by manner of authentic dress, language, art, dining, and hand-to-hand combat. The organization is gun-shy about press, in part because of stereotypes that members are fantasy geeks and adults playing Dungeons & Dragons. Jokes about clerics with boots of invisibility write themselves.

ost people don't have a set of armor in their living room sitting next to a spinning wheel next to an illumination that their friend drew on vellum," says Crystal Rogers, a high school math teacher who fought in the 100 Minutes War. "It's just different from having a bunch of golf clubs," she says of her hobby.

ut over the past decade, cultural landmarks like *The Hobbit* and HBO's hit series Game of Thrones have helped transform mass audiences into

sudden fantasy enthusiasts. Chris Kluwe, the outspoken punter on the Minnesota Vikings, publicly broadcasts his love for World of Warcraft and his troll character. And collections from New York Fashion Week in February included gothic leather harnesses from Prabal Gurung and scaly, armorlike patterns from Rebecca Taylor. In short, we're in the throes of medieval fever (and we're not talking the black death). "It's becoming more mainstream," says Scott Farrell, the SCA spokesman who goes by the name Sir Guillaume de Belgique. "When The Lord of the Rings came out a decade ago, that was the milestone that made it clear this group that was once a subculture-the Comic-Con crowd-they're the folks who are now soccer moms and working dads."

s a subset of the live-action role-A s a subset of the live deces ers-members of the SCA are known as Boffers, due to all the pummeling. "The appeal of LARPing has to do with the ability to just cut loose and be somebody else and assume that character without inhibitions," says Wayne Melnick, director of Dragon Con, an annual convention that runs games with vampire, steampunk, and gaslight themes. "And I don't mean in a hedonistic way," he adds.



#### Mords of Marcraft

Everything you need to know about the SCA before getting your battle on.

KINGDOM The whole of the Society for Creative Anachronism's 19 administrative regions, further divided into Principalities, Baronies, Cantons, Ridings, Shires, Strongholds, Ports, and more.

PERSONAE The "characters" that SCA members embody. Real historical personae (say, Henry VIII or Richard the Lionheart) are not permitted.

RULE BY RIGHT OF ARMS A King and a Queen ascend the throne by winning a crown tournament in armored combat.

MARTIAL ACTIVITIES What members of the SCA get up to: armored combat, fencing, archery, and thrown weapons.

FEASTS SCA-organized banquets may include such delicacies as Leche Frvs in Lentoun, Chicknes with the Marybones. Stubbel Goos with Persley, Venysoun, Wortes, Fecches and Ale. Yum!

sing broad strokes, the SCA brings together history buffs, former Dungeons & Dragons aficionados, science fiction f<mark>ans,</mark> computer programmers, and ex-military personnel. "Everyone here ha<mark>s a le</mark>vel of nerdiness," says Baron Joseph Harcourt, a wide-set bruiser from Philadelphia with brush-cut blond hair and a (real) nasty scar slithering up his neck. "But when you get on the field, it's dead even." He was introduced to the SCA seven years ago while touring in a hardcore punk band. "You think this is make-believe and this is fantasy," says Harcourt, discussing the difference between their battles and those of the more whimsical LARPs. "But there's no magic. You beat people strictly on how good you are. Where else can you get a 50-year-old man to come out and fucking take you apart? It's kind of scary. This motherfucker is going to kill you."

he SCA was founded in 1965, springing from a medieval lit class at UC Berkeley that included future science fiction writers Piers Anthony and Poul Anderson. It has grown into an international organization boasting around 30,000 members, with events held from Fort Myers to Ludwigstein Castle in Witzenhausen, Germany. Its world is divided into 19 kingdoms, like Atenveldt (Arizona) and Drachenwald (Europe, Africa, and the Middle East). The group is most popular



generated by stampeding warriors. "It's just like the movies," says one veteran, likening the combat to a scene in Braveheart. The two-week-long festival includes fencing, target archery, equestrian games, hound coursing, and seminars on medieval history. Still, the immersive atmosphere makes some leery. "There is a tension between academic historians and SCA folks," says Laura Morreale, Ph.D., associate director of the Center of Medieval Studies at Fordham University. "It took me 10 years to get my degree, and there's a notion that they just have to go out and live it and it's more real. But from a business perspective, we need people who are passionate about history."

hile the interest in medieval times provides a veneer of intellectualism, the SCA is really about beating one



pits, ribs, hands, and legs are common. It's all impressively noisy and violent.

In SCA battles, winners and losers are determined via combat. By comparison, other reenactment societies are more interested in historical accuracy. "Once we set up camp, everyone changes into period clothing," says Terry Shelton, commander of Longstreet's Corps, a Civil War reenactment group that will participate at the 150th commemoration of the Battle of Gettysburg this summer. They discourage modern eyewear and require appropriate clothing, military equipment, and food. "Sometimes someone will break scenario," he says. "That makes your serious reenactor feel cheated. That can really kind of ruin things."

hile there are plenty of lumbering oafs on SCA battlefields, some do take swordplay seriously. Jaye Brooks Sr., for example, spends his days as a corporate senior project manager. Off the clock he's known as Lucan and revered as one of the most feared warriors in the entire organization. He began participating in the SCA in 1981 as a teenager and now runs the Knights Hall, a training facility in New Hampshire. "Armor has come so far since those days," he says. "Back then, you'd have 10 guys wearing old carpets with baseball shin guards and these horrible army helmets with bars welded to them." According to Brooks, modern fighters have adopted tactics



# To paraphrase Marsellus Wallace, these guys will get medieval on your ass.

in North America. "We have a connection with that culture, but not direct contact with it," says Sir Guillaume. "In Europe it's a little different when you can go down the street and there's a castle."

articipants adopt names that sound more threatening or regal than their government handles (Schalk Bloodaxe, for example, is surely more likely to sever your jugular than dwell in an accounts-receiving cubicle).

The most significant SCA event is the Pennsic War, a 10,000-person gathering that occurs every August on a campground in Pennsylvania. Eyes widen as participants describe the sound another on the head with sticks. The basic "sword" is a three-foot wooden rattan with a guard around the handle. Another popular weapon is a spear with a padded bulge at the end. Combat is governed by the honor system: The person who gets hit decides if the blow was powerful enough to count as a damaging strike (refusal to acknowledge quality strikes is the aforementioned sin of "rhino-hiding"). If someone is whacked in the leg, he must fight from his knees. When killed by a shot to the head or chest, players retreat to a remote area on the battlefield to be "resurrected." Participants are protected by armor, but painful blows to the arm-





5



from martial arts and boxing, and quality armor is now easily available online.

When Brooks went to get his hand X-rayed, the doctor said it appeared as if it had been broken 17 times. "I can only remember three," Brooks says.

here are some female fighters—a few even recognized as knights—but most women involved in the SCA hunker along the sidelines. The image of a flaxen-haired beer wench bursting out of her bodice is inaccurate here: The typical participant is cloaked in frumpy woolen layers and wears glasses. They're usually "consorts," accompanying men to fights and acting as caregivers. "Women are supportive," says Jennifer Guyton (also known as Baroness Cateline la Broderesse, she's a science and history teacher from Kingston, New York in real life). "We get men drinks or fix a buckle on their armor." And, yes, she adds, "People think we're weird."

hen most folks hear about sword-fights and armor-clad knights in contemporary America, they think of the Medieval Times restaurant chain. But SCA is the diametric opposite: They're people with normal jobs who engage in the Middle Ages lifestyle as a hobby. "Our cast is people who do it for a living," says Ricardo Salazar, marketing and sales director for Medieval Times. He laughed when asked if employees ever wore armor in their free time. "Sure, it's a way of life because they're getting paid for it. I compare it to being a star athlete. It's the adulation they get, making a kid smile." or many in the SCA, though, the hobby bleeds into all elements of social life. "You kind of get addicted to it,"

hobby bleeds into all elements of social life. "You kind of get addicted to it, says Vienna, an older woman who came into the organization after working at a Renaissance fair. Now her family hosts tournaments on their front yard during the summer, with curious neighbors watching the fighting from lawn chairs. "People just stop their cars in the road and gawk at us," she says. "'The crazy medieval people are at it again."

hile SCA members are eccentric, the Internet has raised the bar for peculiarity to absurdist heights. And men in armor hitting each other with wooden While SCA combatants seek to conform to historical details as accurately as possible (1, 4), the modern world does sneak into play in the form of refreshments (2, 3, 6) to keep the warriors in fighting form, and Cobra logos (5). We're pretty sure G.I. Joe wasn't around in 1300.

swords are far less disturbing than plushie conventioneers and amputee pornographers. Yes, it's a little much when you ask for a drink and someone replies, "I am not the keeper of the water." But there's a strain of good-humored goofiness and a love for the quirky, like-minded community that runs through all the proceedings. Besides, the endorphin release from fighting seems no different than that from playing flag football, pickup hoops, or any other adult athletic endeavor.

A fter the 100 Minutes War has finished, the weary fighters pull off their helmets and exchange shoulder-pounds and bearish bro-hugs. Man musk hangs in the air. Sterling De La Rosa still has an adrenaline high and speaks like an athlete delivering a postgame interview. He describes how he assisted an opponent who had gotten hung up on a tree during the battle. "It doesn't matter what side you're on," he whoops. "They're all my brothers."





## **Beautify America**



### Las Vegas

Think Sin City doesn't need sexing up? We disagree, so we gave 13 already gorgeous locals the Maxim treatment. We bet you'll enjoy.



JESSICA HARBOUR Biggest win: "\$2,000 on blackjack. Beginner's luck!"



Craziest time: "I can't say... my family might read this!"



LINDSEY HUEY Biggest win: "Once I won \$20 on a slot



NATALIA LALONDE Party spot: "Pools! Give me a bikini and a drink."

KATHERINE BENSON
Drink: "Moët Ice. The only champagne served on ice."



**MAEGAN** THOMPKINS
Party spot: "Tao Beach, hands down. It's the go-to place.'

PHOTOGRAPHS / BRADLEY MEINZ HAIR AND MAKEUP, ERA BY CIARA



BRE TIESI
Drink: "Tequila...straight."



Craziest time: "Staying out with my girls till 8 A.M.!"



GEMMA
FARRELL
Craziest time: "There were jets, helicopters, and hotties."



SONJA WAJIH Drink: "A filthy dirty Sapphire martini with olives. Shaken."



EVANS
Craziest time: "This whole
Maxim experience!"



CORISSA FURR Party spot: "Whichever club has the hottest DJ."



## Congrats! How was the casting?

There was great energy, and it was completely different than any I've been to before in terms of the fun factor.

#### Do you spend all your time modeling?

I actually work as a hairstylist in San Diego, but I make the trip to Vegas almost every month.

#### You must be quite the party girl!

Well, I went to school at the University of Nevada, so a lot of my girlfriends are here.

#### How do you girls spend a night out? I love going to the night club at Tao; they definitely throw the best pool parties.

#### Any tips for guys trying to score a lady?

Girls come to Vegas in packs, so send a bottle of champagne over to their table.

#### Is it easier to hook up with girls in Vegas than in other cities?

I think so. Everyone lets their inhibitions go, and there's the golden rule: What happens in Vegas, stays in Vegas!

#### **Hot Sauce**

## **Office Assistant**

#### Masseuse

Believe it or not, we love her for more than just her hands.



11 A.M. If he starts to make monkey noises, stop immediately.

2 P.M. No tension in his muscles. Also? No muscles.



4 P.M. Crouching hottie, sleeping dork.



Atalita

BIRTHDAY

October 17

**HOMETOWN** São Paulo, Brazil

> GO-TO DRINK Champagne

TRADEMARK DISH

"My special Brazilian crab cakes are my own favorite food!"

#### **BIGGEST TURN-ONS**

"Honesty and surprises."





#### What massage technique do you specialize in?

It's a spin on the deeptissue method, so I applied a lot of pressure with the employees here. When it comes to a massage, there's no need to be gentle.

Looks like you had plenty of patients today.

Yes, they were all com-

plaining about having a lot of tension, but when I got to them it became obvious that some of the guys really only wanted to take advantage of a free massage.

It's a pretty good bet that many of them have never been touched by a woman before.

You know, even though I was the half-naked one,

they all behaved like gentlemen! I admit I loved all the attention.

#### Do you enjoy being on the receiving end of massages as well?

Of course. It's definitely a quality I look for in a boyfriend, and I'm always happy to return the favor!

Do you enjoy taking part in any activities that

#### don't consist of people touching each other?

Well, some nights I like to go out clubbing, and other nights I prefer just to chill at home. But honestly my favorite thing to do is make love with my lover.

#### Where do we apply for that gig?

Well, if you don't clip my wings or flaunt your money, you have a chance.

#### HARBOR FREIGHT TOOL

**Quality Tools at Ridiculously Low Prices** 

#### LIFETIME WARRANTY



**How does Harbor Freight Tools sell** high quality tools at such ridiculously low prices? We buy direct from the factories who also supply other major brands and sell direct to you. It's just that simple! Come see for yourself at one of our 400+ Stores Nationwide and use this 20% Off Coupon on one of our 7,000 products\*, plus pick up a Free 7 Function Digital Multimeter, a \$9.99 value. We stock **Shop Equipment, Hand Tools, Tarps,** Compressors, Air & Power Tools, Woodworking Tools, Welders, Tool Boxes, Generators, and much more.

- Over 20 Million Satisfied Customers!
- 1 Year Competitor's Low Price Guarantee
- No Hassle Return Policy!
- 100% Satisfaction Guaranteed!
- **Over 400 Stores Nationwide**

#### NOBODY BEATS OUR QUALITY, SERVICE AND PRICE!



**ALERT SYSTEM** 

Requires one 9 volt and three

**REG. PRICE \$29.99** 

- Good at our stores or website or by or coupon or prior purchases after 30 receipt. Offer good while supplies loot Cannot be used with other from original purchase with ransferable. Original coupon per customer per day TORQUE WRENCHES

> PITTSBURGHERO 1/4" DRIVE LOT NO. 2696

3/8" DRIVE LOT NO. 807

> 1/2" DRIVE LOT NO. 239

LIMIT 7 - Good at our stores or website or by phone. Cannot be used with other discount or coupon or prior purchases after 30 days from original purchase with original receipt. Offer good while supplies last. Mon-transferable. Original coupon must be presented. Valid through 8/23/13. Limit one coupon per customer per day.

**CENTRALPNEUMATIC** 2.5 HP, 21 GALLON, 125 PSI VERTICAL AIR COMPRESSOR LOT NO. 67847/69091

YOUR CHOICE!

9

REG. PRICE \$34.99

\$219.99



**90 AMP FLUX WIRE WELDER** LOT NO. 68887/61207

NO GAS

**REG. PRICE \$149.99** 



1 - Only available with qualifying minimum purchase (excludes gift value), good at our stores or website or by phone. Cannot be used with other discount, or prior purchase. Offer good while supplies last. Shipping & Handling may apply if not picked up in-store. Original coupon must be presented. Sisferable. Valid through 82/3/13. Limit one coupon per customer per day.

**AUTOMATIC** BATTERY FLOAT CHARGER LOT NO. 42292/ 69594/69955

99 REG. PRICE \$12.99

stores or website or by phone. Cannot be used with other rior purchases after 30 days from original purchase with od while supplies last. Non-transferable. Original coupon through 8/23/13. Limit one coupon per customer per day.



LIMIT 1 - Save 20% on any one item purchased at our stores or website or by phone. "Cannot be used with other discount, coupon, gift cards, Inside Track Club membership, extended service plans or on any of the following: compressors, generators, tool storage or carts, welders, floor jacks, Towable Ride-on Trencher (Item 65162), open box items, in-store event or parking lot sale items. Not valid on prior purchases after 30 days from original purchase date with original receipt. Non-transferrable. Original coupon must be presented. Valid through 8/23/13. Limit one coupon per customer per day.

9 PIECE TITANIUM **NITRIDE COATED DRILL BIT SET** dril master LOT NO. 5889

Good at our stores or website or by phone. Cannot be used with other or couppon or prior purchases after 30 days from original purchase with receipt. Offer good while supplies last. Non-transferable. Original coupo-presented. Valid through 8/23/13. Limit one coupon per customer per day



used with other with Good at our stores or website or by phone. Cannot bor coupon or prior purchases after 30 days from origiceipt. Offer good while supplies last. Non-transferable presented. Valid through 8/23/13. Limit one coupon per LIMIT 5 - Good at our stores or website discount or coupon or prior purchases at original receipt. Offer good while supplies website or by phone. Can chases after 30 days from supplies last. Non-transfe 8/23/13. Limit one coupon



\$139.99 Cannot be used with other LIMIT 5 - Good at our stores or website or by phone. Cannot be used with of from original purchase with discount or coupon or prior purchases after 30 days from original purchase wansferable. Original coupon original receipt. Offer good while supplies last. Non-transferable. Original coupon per customer per day must be presented. Valid through 8/23/13. Limit one coupon per customer per of the coupon per



1.5 CUBIC FT. **ELECTRONIC** DIGITAL SAFE LOT NO. 91006 Electronic keypad uses four C batteries (included).

\$149.99





12" RATCHET **BAR CLAMP/SPREADER** 

> LOT NO. 46807/68975/ 69221/69222 PITTSBURGH

Item 46807

PRICE

r website or by rchases after 30 le supplies last. 8/23/13. Limit



3/8" DRILL/DRIVER WITH KEYLESS CHUCK LOT NO. 68239/69651

**45 WATT SOLAR PANEL KIT** 

I OT NO Item 68751 shown

**REG. PRICE \$249.99** 

website or by phone. Cannot be used with other LIMIT 4 Good at our stores or website or by phone hases after 30 days from original purchase with discount or coupon or prior purchases after 30 days supplies last. Non-transferable. Original coupon foriginal recept. Offer good while supplies last. Non-transferable. Original coupon foriginal recept. Offer good while supplies last. Non-transferable. Original coupon foriginal recept. Offer good while supplies last. Non-transferable.

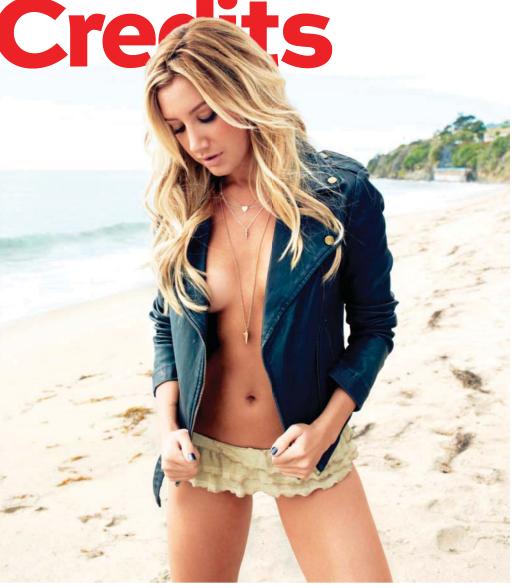
Order at HarborFreight.com or 800-423-2567 We FedEx Most Orders in 24 Hours for \$699

**OPENINGS** 

San Rafael, CA **Torrance, CA** 

Crystal Lake, IL Naperville, IL **Grand Rapids, MI** Joliet, IL

Hillsboro, OR Dallas, TX



p.14: Houston, STR New/ Reuters; bin Laden, Rahimullah Yousafzai/AP Photo; LMFAO, Luke MacGregor/ Reuters; al-Assad, Benoit Tessier/Reuters; swim gear, iStockphoto; Jong II, Yonhap/ AFP/Getty Images p.16: Fast Five, Pictorial Press Ltd/ Alamy p.20: Kate Upton, Accessorize/Splash News p.23: Devendorf, Jim McIsaac/Getty Images; cow, iStockphoto; flowers, Greg Vote/Corbis; chicken, Superstock; confetti, Getty

Images p.26: Little Man, Sony Pictures/Everett Collection; FOR SALE sign, Andersen-Ross/Corbis; moon, iStockphoto; TV remote, iStockphoto p.27: Beyoncé and Jay-Z, Lucy Nicholson/Reuters; Leprechaun, Jeff Haynes/ Reuters p.29: Moonscape, Detlev van Raenswaay/Getty Images; disco ball, iStockphoto; Pamela Anderson, Andrew H. Walker/Getty Images; female astronaut, iStockPhoto; champagne bottle, Martin Poole/Getty Images; boombox, Ocean/

Corbis; glass of beer, iStockphoto; Buzz Aldrin, RJ Capak/Wirelmage; astronaut suit, Art Directors & Trip/ Alamy; party blower, iStockphoto; astronaut glove, Jack Ambrose/Getty Images; M&M, iStockPhoto. p.30: Regan, Steve Snowden/ Getty Images; Letterman, Carolyn Kaster/Corbis; soldier, iStockphoto p.34: Nick Best, Jon Boyles (2) p.42: Grass, iStockphoto pp.70-75: Illo, Humpty Hump, Adrian Sidney/ PictureGroup /AP Photo; Bowie, Michael Ochs

Jagger, Gijsbert Hanekroot/ Redferns; Cooper, Paul Natkin/Wirelmage; Newsted, Clay Mclachlan/Getty Images; Ulrich, Clay Mclachlan/Getty Images; Metallica, Time & Life Pictures/Getty Images; Rihanna, Kevin Winter/Getty Images; Outkast, Gregory Pace/FilmMagic; Valli, Jim McCrary/Redferns; Kiss, Steve Morley/Redferns; Kiss, Gabor Scott/Redferns; Skrillex, Akpanudosen/ Getty Images; Vampire Weekend, Jeff Neira/ABC via Getty Images; Sleigh Bells, Roger Kisby/Getty Images; Flaming Lips, George Salisbury; Major Lazer, Jeff Fusco/Getty Images; Williams, Joey Foley/Getty Images pp.80-81: Toilet paper, iStockphoto; knife, iStockphoto; Puddick, Stefan Rousseau/AP Photo; Phillips, Charles Eshelman/ Getty Images; money, iStockphoto; fish fry, iStockphoto; gavel, iStockphoto; Rohrman, Gerald Herbert/AP Photo p.82: Optimus Prime, AF Archive/ Alamy; Pain and Gain, Robert Zuckerman/courtesy of Paramount; Armageddon, Touchstone/The Kobal Collection; Transformers, Paramount/Everett Collection (4); Bad Boys, Columbia/ Everett Collection; Pain and Gain, Jaimie Trueblood/ courtesy of Paramount; Bay, Robert Zuckerman/ Paramount Pictures

Archives/Getty Images;

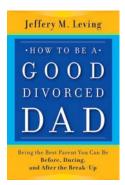
MAXIM (ISSN 1092-9789) Volume 17, Number 4 is published 10 times annually by Alpha Media Publishing, Inc., 415 Madison Avenue, 3rd Floor, New York, NY 10017, Tel. 212-302-2626. • Periodicals postage paid at New York, NY, and at additional mailing offices. POSTMASTER: Send change of address to: Maxim, PO. Box 420234, Palm Coast, FL 32142-0234. One-year subscription rates: for U.S., \$24.97; for Canada, \$34.97; for all other countries, \$54.97; in prepaid U.S. funds. Canadian GST Registration #140457846, Publications Agreement number 40031590. Return Undeliverable Canadian Addresses to P.O. Box 503, RPO West Beaver Creek, Richmond Hill, ON L4B 4R6. We sometimes make our subscriber list available to companies that sell goods and services by mail that we believe would interest our readers. If you would rather not receive such mailings, please send us a note with your current mailing label or address to: Maxim Customer Service, PO. Box 420235, Palm Coast, FL 32142-0235.

**ADVERTISEMENT** 



#### LEGAL HELP FOR DIVORCED DADS

The leading authority on fathers' rights, Attorney Jeffery M. Leving presents a definitive resource for ALL divorced, separated and single dads! Visit: DadsRights.com 312-807-3990





#### **POWERBLOCK**

Space saving quick change dumbbells, kettlebells and new barbells. 877.316.9852 powerblock.com





#### **CREATE AMAZING SHIRTS!**

Make custom shirts for your event or team with our fun & easy Design Lab. Name-brand apparel and 40,000+ images. FREE Shipping & FREE design help 7 days/week. Save \$10 on 6 or more shirts with voucher code: maxim13 (expires 7/31/13) 855-871-0314 customink.com/maxim



#### **BACK HAIR SOLVED**

Hot girls hate back hair. Shave your back hair with the award winning Razorba® Back Hair Shaver. It's do-it-yourself, fast, easy, painless, and inexpensive. Never wax again. New power model now available!

10% Off Code: TWINSBIKINI Razorba.com



#### THE NECKLACE SAVER®

Tired of untangling necklaces for your woman???
This patent-pending product keeps her necklaces tangle-free, at home or on-the-go!
\$6.95 plus shipping

A portion of profits is donated to orphanages around the world. 800.352.0454 www.BeadCitvNY.com



#### **GUT CUT AND WRECKING BALLS**

Gut Cut is the hottest new extreme fat burner to inhibit fat/carb absorption, reduce appetite, and more! Wrecking Balls is the leading natural product in boosting testosterone. Each bottle is a 30 day supply for \$19.95 at:

**888.698.6603** (9am-5pm) **VigorLabs.com** 



#### SUKI LEATHER BRACELETS AND NECKLACES

Handsome braided leather available in many styles and sizes. Lightweight alloy clasps with ultra-strong magnets. Sterling silver necklace beads. \$30 to \$50 Made in USA

suki-usa.com



Lifetime Warranty. Free Shipping.

Watch the video at www.kinektdesign.com 888.600.8494







#### **SLINGSHOTTSHIRTS.COM**

1000's of Super Hero, Rock & Roll, Hip Hop, Movie and Classic TV show T-Shirts available. Featuring Tees by Junk Food! Use Coupon Code MAX and receive 10% off your order

SlingShotTshirts.com



Add 2" inches in adjustable height

#### HEIGHT INCREASING INSOLES

LiftKits is the premier brand of shoe lifts for today's modern man. Add .5" to 2" inches of height in the shoes you already own. Use code MAXMAY13 for 20% off. Money Back Guarantee. From \$26.99 MyLiftKits.com



#### MOMS LOVE BEAR HUGS

Be original this year, send your mom or wife a Bear-Gram<sup>®</sup>! Over 100 Bears, each delivered with gourmet chocolate and a personalized card in our famous gift box. SHE'LL LOVE IT!

800-829-BEAR

VermontTeddyBear.com

**ADVERTISEMENT** 

# $\mathsf{MAXIN}$ BUYER'S EDGE



## SUMO LOUNGE -URBAN LOUNGE GEAR

Offering top quality bean bags at affordable prices and free shipping on all orders. Choose from four fabrics, Nylon, Microsuede, Corduroy & Ultimate-Fur. Up to \$100 off of competitor pricing.

Call Toll Free: 866.340.7866 SumoLounge.com



#### FOR STRENGTH & ENDURANCE

Grip Pro Trainer effectively increases fingerhand-forearm strength. Has a natural feel, is easy to use anytime/anywhere. Eliminates the uneven workout of spring exercisers & is more dynamic than grip balls. 3 levels of difficulty: 30lb, 40lb, or 50lb of resistance. \$7.95 or try all 3 for \$19.95.

866.574.GRIP GripProTrainer.com



#### **COLSENKEANE**

In a sea of cookie cutter accessories, ColsenKeane leathersmiths handcraft head-turning bags/cases you'll consider heirlooms. Hand-stitched beefy aged hide meets artisanship: GUARANTEED FOR LIFE. American made leather goods for the vintageminded in the digital age.

704.750.9887

ColsenKeane.com



**∆** Constep

Make you 5.5" taller instantly

#### **GET 5.5" TALLER NOW!**

Height increasing shoes can make you 5.5" taller instantly. Hidden heel technology, just look like normal footwear. 100+ styles, from \$49.99.

888,220,6808

IncreasingShoes.com

#### THE LANDYACHTZ **SWITCH**

The Landyachtz Switch is a drop deck board great for any rider. The 1.8" dropped foot platform makes for easy pushing and cruising while not compromising stability at higher speeds. Head to Landyachtz.com for more info.

778-785-6855





#### **INSANITY®**

PajamaGram.com

With INSANITY®, your personal trainer Shaun T will push you past your limits with 10 INSANITY® DVDs so you can burn up to 1,000 calories per workout. Get your body lean and toned in just 60 days. Maxim readers: Get 5 FREE GIFTS when you order at: www.InsanityMaxim5.com For more info, call 1.800.470.8318



#### **DIVE BAR T-SHIRTS**

Join the club and receive a new T-shirt every month from the best bars you've never heard of! DiveBarShirtClub.com



With over 80,000 items to choose from, Rockabilia.com offers the largest selection of music merchandise you will find on the web. To request a free 120-page catalog, visit our website or call 952.556.1121 Rockabilia.com



#### CHECK YOUR KICKS!

Transport your footwear in style with the Klitch! Going to the gym, practice, or a game with extra cleats/ sneakers? No more dirt in bags, tangled laces, or smelly shoes! Free up your

hands and Klitch your shoes to the outside of your bag! 10 colors to choose from! 10% off use promo code "max"!

TheKlitch.com



## Cocksox® are

men's underwear and swimwear that feature a unique pouch design for the ultimate in male comfort. Cocksox

COCKSOX®

UNDERWEAR

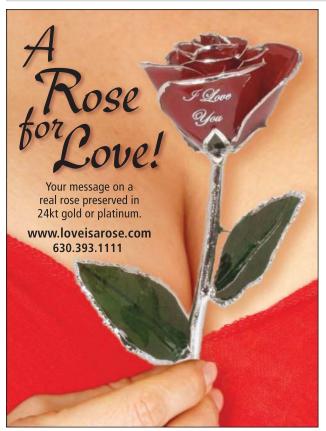
supports your anatomy for all day comfort and an enhanced profile at a great price. And Cocksox has something for every occasion, from boardroom to bedroom! Briefs, boxers, thongs, sling shots, swimwear. Buy online now with money-back quarantee.

cocksox.com

## MAXIM MARKET



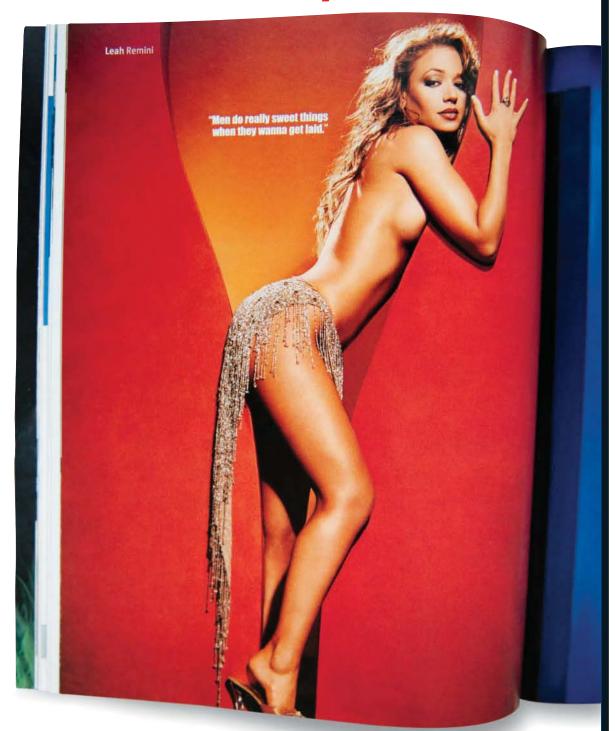






#### **Maxim Classics**

## **February 2002**





## **Leah Remini**

Kevin James may have been the King of Queens, but the big guy's way-out-of-his-league wife was the one we really worshiped. As tough-talking Carrie Heffernan, Leah Remini reigned over our TV sets from 1998 to 2007. Carrie didn't take any guff from her chubby hubby, but Leah gladly took off her clothing for *Stuff* magazine, *Maxim*'s late, great baby bro, for this sizzling cover shoot. Now she's back on the small screen on ABC's *Family Tools* playing another smart-mouthed hottie. Leah, you can sass us anytime!





The best way to come to terms with your experiences is to talk about them.

Schuyler
U.S. Army, U.S. Army Reserve
2003-2011







## Schuyler missed the camaraderie of the military and felt alienated from the civilian world.

He drank heavily, often feeling on edge and frustrated. After being diagnosed with a traumatic brain injury and PTSD, Schuyler took steps to improve his life and sought support to effectively overcome his challenges. **He made the connection. You can, too.** 

# MAKE THE CONNECTION

www.MakeTheConnection.net/Schuyler



**BRANCH OUT.** 

CRISP LIKE AN APPLE. BREWED LIKE AN ALE.

REAT BEER ERFAT RESPONSIBILITY 🜃 FIND US ON FACEBOOK